

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Health Nutz, LLC		12/31/2011	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cell-nique Corporation		
<b>Doing Business As:</b>	Healthy Brands Collective Corporation		
<b>Street Address:</b>	65 East Ave, 3rd Fl		
<b>City:</b>	Norwalk		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06851		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3779461	YUMNUTS	
<b>Registration Number:</b>	3905768	YUMNUTS	
<b>CORRESPONDENCE DATA</b>			
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	203 222-7449		
Email:	gail@berrittlaw.com		
Correspondent Name:	Gail Berritt		
Address Line 1:	9 Berndale Drive		
Address Line 4:	Westport, CONNECTICUT 06880		
<b>NAME OF SUBMITTER:</b>	Gail Berritt		
<b>Signature:</b>	/Gail Berritt/		

OP \$65.00 3779461

Date:

04/17/2013

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (this "Assignment") is made and entered into as of December 31, 2011 by Health Nutz, LLC, a Delaware limited liability company with offices at 65 East Avenue, 3<sup>rd</sup> Fl, Norwalk, CT 06851 ("Assignor") in favor of Cell-nique Corporation dba Healthy Brands Collective Corporation, a Delaware corporation with offices at 65 East Ave, 3<sup>rd</sup> Fl, Norwalk, CT 06851 ("Assignee").

Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the trademarks indicated in Exhibit A (collectively, the "Trademark") and all rights therein provided by international conventions and treaties, and the goodwill of the business symbolized thereby. This assignment includes the right to sue and recover damages for past and future infringements and to bring any action or proceeding in connection with the Trademark in the U.S. Patent and Trademark Office or other tribunal of competent jurisdiction.

Assignor hereby covenants that Assignor shall, at the cost and expense of Assignee, take all actions and execute all documents necessary or desirable to perfect the interest of Assignee in and to the Trademarks, and shall not enter into any agreement in conflict with this Assignment.

Health Nutz, LLC

By: 

Title: CEO

EXHIBIT A  
TRADEMARKS

Trademark	Registration Number
YUMNUTS	3779461
YUMNUTS	3905768