

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kraft Canada Inc.		03/07/2013	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Mondelez Canada Inc.
Street Address:	2660 Matheson Blvd East
City:	Mississauga, ON
State/Country:	CANADA
Postal Code:	L4W 5M2
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Serial Number:	77102582	CHERRY BERRY BASH
Serial Number:	85703993	CHEWY LINEUPS
Serial Number:	77074272	GRAPE BERRY SURGE
Serial Number:	85703991	LINEUPS
Serial Number:	73665946	MR.BIG
Serial Number:	73046279	NEILSON
Serial Number:	77074274	RASPBERRY LEMONADE RUSH
Serial Number:	85461215	SOUR FLING
Serial Number:	78918563	SOUR PATCH
Serial Number:	75609719	SOUR PATCH
Serial Number:	77477947	SOUR PATCH CHILLERZ
Serial Number:	78521726	SOUR PATCH CONNECTORS
Serial Number:	78532977	SOUR PATCH EXTREME
Serial Number:	75924668	

CH \$590.00 77102582

Serial Number:	85714484	SOUR PATCH KIDS
Serial Number:	77847518	SOUR PATCH KIDS
Serial Number:	85313004	SOUR PATCH KIDS
Serial Number:	78863549	SOUR PATCH XPLODERZ
Serial Number:	78910858	SOUR THEN SWEET
Serial Number:	85633322	SOUR THEN SWEET
Serial Number:	78327625	SOUR. SWEET. GONE.
Serial Number:	85552393	SPK
Serial Number:	85381347	WORLD GONE SOUR

CORRESPONDENCE DATA

Fax Number: 7038482981
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 7035843270
Email: iridchenko@rmsclaw.com
Correspondent Name: David S. Safran
Address Line 1: 7918 Jones Branch Drive, Suite 500
Address Line 4: McLean, VIRGINIA 22102

ATTORNEY DOCKET NUMBER: DSS

DOMESTIC REPRESENTATIVE

Name: David S Safran
Address Line 1: 7918 Jones Branch Drive, Suite 500
Address Line 4: McLean, VIRGINIA 22102

NAME OF SUBMITTER: Stanislaus Aksman

Signature: /Stanislaus Aksman/

Date: 04/18/2013

Total Attachments: 7
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**CONFIRMATORY DEED OF ASSIGNMENT
AND CONSENT TO RECORDAL**

THIS DEED is made between:

Kraft Canada Inc., a Canada Corporation, of 95 Moatfield Drive, Don Mills, Ontario, M36 3L6, Canada

("the Assignor");

and

Mondelez Canada Inc., a Canada Corporation, of 2660 Matheson Blvd East, Mississauga, ON, L4W 5M2, Canada

("the Assignee");

WHEREAS:

- (a) The Assignor was the proprietor of the trademarks as set out in the attached schedule marked "Appendix A" (the "Trademarks"); and
- (b) Pursuant to the Asset Transfer Agreement dated September 29, 2012, Assignor has assigned Assignor's entire right, title and interest in and to the Trademarks to Assignee.
- (c) Assignor confirms the assignment of the trademarks listed in Appendix A for \$1 CAD to Assignee.
- (d) The Assignment of the afore-mentioned trademarks became effective on September 29, 2012.

IT IS AGREED THAT:

For consideration of the sum of \$1 CAD, receipt of which is hereby acknowledged by the Assignor, the Assignor hereby confirms that it has assigned, transferred and set over unto the Assignee, its successors and assigns, effective on September 29, 2012, all right, title and interest in and to the Trademarks together with the goodwill of the business represented and symbolised by the Trademarks and the Assignee accepts the said assignment.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be executed by their authorized representatives.

Executed this 7th day of March, 2013.

KRAFT CANADA INC.
(ASSIGNOR)

MONDELEZ CANADA INC.
(ASSIGNEE)

By: B. Brooks

By: Susannah Riggs

Name: Beverly Brooks

Name: Susannah Riggs

Title: Trademark Administration
Manager

Title: Secretary

APPENDIX A

Trademark	Country	App. No.	Reg. No.
MR. BIG [WORD]	Albania	AL/M/04/00029	10025
SOUR PATCH [WORD]	Antigua & Barbuda	5605	5605
NEILSON [STYLISTED WORD]	Argentina	2507995	1995213
SWEET MARIE [WORD]	Argentina	2507996	1995212
WHEN YOU'RE THIS BIG, THEY CALL YOU MISTER [WORD]	Argentina	2507994	1995211
FUZZY PEACH [WORD]	Aruba	IM991124.12	20282
MR. BIG [WORD]	Aruba	IM-010611.12	21308
SOUR PATCH [WORD]	Aruba	IM991124.11	20281
SOUR. SWEET. GONE. [WORD]	Australia	1407581	1407581
MR BIG [STYLISTED WORD]	Bahamas	25443	25443
SOUR PATCH [WORD]	Bahamas	22173	22173
CRISPY CRUNCH [WORD]	Bahrain	884/94	17763
MR.BIG [STYLISTED WORD]	Bahrain	971/97	17835
NEILSON JERSEY MILK [WORD]	Bahrain	882/94	17761
NEILSON MALTED MILK [WORD]	Bahrain	881/94	17760
NEILSON'S [WORD]	Bahrain	883/94	17762
SWEET MARIE [WORD]	Bahrain	885/94	17764
DAD'S	Bangladesh	32998	32998
MR BIG [STYLISTED WORD]	Barbados	81/16963	81/16963
SOUR PATCH [WORD]	Barbados		81/14747
FUZZY PEACH [WORD]	Bermuda	30728	30728
MR BIG [STYLISTED WORD]	Bermuda	34254	34254
SOUR PATCH [WORD]	Bermuda	30727	30727
MR. BIG [WORD]	Bosnia-Herzegovina	BAZ047489A	BAZ047489
MR. BIG [STYLISTED WORD]	Brazil	818054794	818054794
SOUR PATCH [WORD]	Brazil	825743664	825743664
WHEN YOU'RE THIS BIG, THEY CALL YOU MISTER [WORD]	Brazil	818210583	818210583
PEEK FREANS	Brazil	816559945	816559945
DAD'S	Brunei Darussalam	20922	17715
PEEK FREANS	Brunei Darussalam	20923	18079
MALTED MILK [WORD]	Bulgaria	25795	24218
MR BIG [WORD]	Bulgaria	25793	24216
SWEET MARIE [WORD]	Bulgaria	25796	24515
ATTENTION, C'EST GROS [WORD]	Canada	1313547	702152
BERRIES [WORD AND DEVICE]	Canada	554836	323522
BERRIES [WORD AND DEVICE]	Canada	1004827	531656
BLAST YOUR BUDS [WORD]	Canada	761707	453457
CARACHIDÉBILE [WORD]	Canada	1032541	555309
CHEEKES [WORD]	Canada	858359	514547
CHOCLAIRS [LABEL]	Canada	670623	398738
CHOCLAIRS [WORD]	Canada	617665	378284
CHOC-O-LOGS [WORD]	Canada	364172	207488
CREMELLO [WORD]	Canada	1142561	604399
CRISPY CRUNCH [WORD]	Canada	268032	129096
CRISPY CRUNCH [WORD]	Canada	758152	479863
CROUSTILLANTS [WORD]	Canada	680810	396795
DARK BUDS [WORD]	Canada	1311351	698366
FUN BLASTERS [WORD]	Canada	829089	520150
FUZZY PEACH [WORD]	Canada	1004156	554129
FUZZY PEACH [WORD]	Canada	706394	416736
GOLDEN BUDS [WORD]	Canada	680823	396796
GUMMIES [WORD AND DEVICE]	Canada	554835	382787
L' ÉTÉ PASSE VITE OFFREZ-VOUS DES DOUCEURS [WORD]	Canada	1299081	690500
MALANCO [WORD]	Canada	372462	203007
MINI BARS [WORD]	Canada	315175	164237
MINT BUDS [WORD]	Canada	1311347	698365

MON NOM EN DIT LONG [WORD]	Canada	682479	397665
MR BIG [STYLISED WORD]	Canada	791078	496498
MR BIG [WORD]	Canada	211737	42888
MR BIG [WORD]	Canada	861060	506083
MR BIG [WORD]	Canada	1402485	813162
MR. 2 BIG [WORD]	Canada	1218791	669716
MR. BIG [WORD]	Canada	1022921	542112
MR. BIG [WORD]	Canada	675441	454941
MR. BIG [WORD]	Canada	774067	474020
MR. CHEW BIG [WORD]	Canada	1251317	698271
PEP [WORD]	Canada	583858	340978
SLOWPOKES [WORD]	Canada	438667	240044
SOUR CHERRY BLASTERS [WORD]	Canada	1181942	666351
SOUR CHERRY BLASTERS [WORD]	Canada	1405670	
SOUR FRUIT SALAD [WORD]	Canada	1224681	648261
SOUR PATCH [WORD]	Canada	1119482	597266
SOUR PATCH [WORD]	Canada	637025	379254
SOUR PATCH KIDS [WORD]	Canada	1164230	596768
SOUR PATCH KIDS [WORD]	Canada	1525034	
SOUR PATCH KIDS EXTREME [WORD]	Canada	1438628	822873
SUMMER'S SHORT MAKE IT SWEET [WORD]	Canada	1299080	686888
SWEDISH BERRIES [WORD]	Canada	447887	249943
SWEDISH RASPBERRIES [WORD]	Canada	448902	249948
SWEET MARIE [LABEL]	Canada	219935	44959
SWEET MARIE [WORD]	Canada	122773	TMDA37272
VALENTREATS [WORD]	Canada	1120980	589177
WILL-O-CRISP [WORD]	Canada	370707	207782
WILL-O-CRISP [WORD]	Canada	436633	246216
WILL-O-PAK [WORD]	Canada	370708	200474
WORLD GONE SOUR [WORD]	Canada	1536959	
P F	Canada	259753	131381
CAFE ROYALE	Canada	305496	156505
PRINCESS	Canada	305412	157188
PLAYBOX	Canada		164946
DAVID	Canada	319281	166189
PEEK FREAN'S BAKER'S HAT DESIGN	Canada	327541	174389
EMPIRE	Canada	361157	195635
HAPPY FACE	Canada	360235	203201
FAMILY DIGESTIVE	Canada	340351	207210
DAD'S & DESIGN (FRENCH)	Canada	387559	215351
DAD'S & DESIGN (ENGLISH)	Canada	387560	215352
PEEK	Canada	398857	237375
MORNING COFFEE	Canada	401345	237964
HARNOIS & OVAL DESIGN	Canada	495984	287670
HARNOIS & FRAME DESIGN	Canada	495985	287927
EVERLITE	Canada	513730	294588
DAVID & DESIGN	Canada	529259	307858
PRINCESSE	Canada	543656	314194
DAVID & OVAL DESIGN	Canada	541988	316637
DAVID DESIGN	Canada	541989	316638
DAVID & CORNER DESIGN	Canada	541987	316683
QUARTIER AND DESIGN	Canada	554151	328232
PEEK FREANS & DESIGN (LOGO)	Canada	611500	395374
PEEK FREANS	Canada	620373	402145
DAD'S SINCE 1929 & DESIGN #2	Canada	688401	406220
DAD'S DEPUIS 1929 & DESIGN #1	Canada	691622	425976
DAD'S & DESIGN (ENGLISH & FRENCH)	Canada	733874	439164
PEEK FREANS & DESIGN	Canada	744267	444000
DAD'S DEPUIS 1929 & DESIGN #2	Canada	856231	498740
DAD'S SINCE 1929 & DESIGN	Canada	856230	498741
PLANET SNAK	Canada	885496	542248

PLANETE SNAK	Canada	885495	542322
NICE	Canada	849921	548526
OVALES SIGNATURE	Canada	1059260	557951
SIGNATURE OVALS	Canada	1055455	558155
LIFESTYLE SELECTIONS	Canada	1234480	708695
ROYAL	Canada	992297	NFLD2297
STYLE DE VIE	Canada	1234495	TMA671792
DAD'S	Canada	184623	UCA19586
PEEK FREAN'S	Canada	200740	UCA31939
MR. BIG [WORD]	Caribbean Netherlands	1071	1071
FUZZY PEACH [WORD]	Cayman Islands	2199049	2199049
SOUR PATCH [WORD]	Cayman Islands	2199050	2199050
JERSEY MILK [STYLISTED WORD]	Chile	638590	692838
NEILSON [STYLISTED WORD]	Chile	638591	692839
MR. BIG [STYLISTED WORD]	China	9200052910	660321
MR BIG [WORD]	Costa Rica	2001-5799	132497
MR. BIG [WORD]	Croatia	Z20040190A	Z20040190
MR. BIG [STYLISTED WORD]	Cuba	928/94	121701
NEILSON JERSEY MILK [STYLISTED WORD]	Cuba	925/94	121698
NEILSON MALTED MILK [STYLISTED WORD]	Cuba	927/94	121700
SWEET MARIE [WORD]	Cuba	924/94	121697
MR. BIG [WORD]	Curacao	VD110249	1167
MALTED MILK [WORD]	Czech Republic	O-85009	184 739
MR. BIG [WORD]	Czech Republic	O-85010	184 740
NEILSON JERSEY MILK [WORD]	Czech Republic	O-91670	186 983
SWEET MARIE [WORD]	Czech Republic	O-85011	184 741
NEILSON [WORD]	Denmark	VA199401802	VA199500789
MR BIG [STYLISTED WORD]	Dominican Republic		76137
NEILSON JERSEY MILK [WORD]	Dominican Republic		76139
NEILSON MALTED MILK [STYLISTED WORD]	Dominican Republic		76141
SWEET MARIE [WORD]	Dominican Republic		76140
WHEN YOU'RE THIS BIG, THEY CALL YOU MISTER [WORD]	Dominican Republic		76138
MR BIG [WORD]	El Salvador	29648-2002	166 BOOK 19
DAD'S	European Union	218156	218156
SOUR PATCH [WORD]	France	99794948	99794948
MR BIG [WORD]	Germany	W41827	2102018
MR. BIG [WORD]	Greece	111810	111810
POINT	Greece	78287	78287
FUZZY PEACH [WORD]	Grenada		163/1999
SOUR PATCH [WORD]	Grenada		162/1999
MR. BIG [WORD]	Guatemala	M-5253-2002	149789
SOUR PATCH [WORD]	Guatemala	M-3340-2004	133732
MR BIG [STYLISTED WORD]	Guyana	19239A	
MR BIG [STYLISTED WORD]	Hong Kong	11459/1992	199402632
MR. BIG [WORD IN CHINESE CHARACTERS]	Hong Kong	9706/95	199700565
SWEET MARIE [WORD]	Hong Kong	3164/93	1995B04076
DAD'S	Hong Kong	09402/92	09402/92
MR BIG [WORD]	Hungary	M9305966	141653
SWEET MARIE [WORD]	Hungary	M9305964	141691
FUZZY PEACH [WORD]	Ireland	213508	213508
SOUR PATCH [WORD]	Ireland	213972	213972
MR. BIG [STYLISTED WORD]	Israel	91641	91641
SWEET MARIE [WORD]	Israel	91642	91642

DAD'S	Italy	MI91C005195	N624980
FUZZY PEACH [WORD]	Jamaica	30/2630	37852
MR BIG [STYLISED WORD]	Jamaica	42410	42410
SOUP PATCH [WORD]	Jamaica	30/2631	37255
NEILSON JERSEY MILK [WORD]	Japan	085776/1994	4038702
NEILSON MALTED MILK	Japan	085777/1994	4038703
SWEET MARIE [WORD]	Japan	036006/1993	3119196
JERSEY MILK [WORD]	Korea (South)	1994-39108	367601
NEILSON [STYLISED WORD]	Korea (South)	1992-13810	265872
MR BIG [WORD]	Kuwait	27121	25216
NEILSON JERSEY MILK [WORD]	Kuwait	28942	26648
NEILSON MALTED MILK [WORD]	Kuwait	28941	26647
SWEET MARIE [WORD]	Kuwait	27449	25421
PEEK FREANS Baker's Hat Device	Macao	1933-M	1933-M
MR. BIG [WORD]	Macedonia	MKT/2004/86	11481
FUZZY PEACH [WORD]	Mexico	223710	497592
MALTED MILK [STYLISED WORD]	Mexico	158307	517163
MR BIG [WORD]	Mexico	948410	1052607
MR BIG [WORD]	Mexico	759376	943545
MR. BIG [STYLISED WORD]	Mexico	148829	435971
NEILSON [STYLISED WORD]	Mexico	158308	453340
SOUP PATCH [WORD]	Mexico	621721	829133
SOUP PATCH KIDS	Mexico	179940	465836
SWEET MARIE [LABEL]	Mexico	202355	485986
SWEET MARIE [WORD]	Mexico	166520	486755
WHEN YOU'RE THIS BIG, THEY CALL YOU MISTER [WORD]	Mexico	158309	453341
MR. BIG [WORD]	Montenegro	Z-0692/03	49068
FUZZY PEACH [WORD]	Netherlands Antilles	D-592	5103
SOUP PATCH [WORD]	Netherlands Antilles	D-5467	5100
CRISPY CRUNCH [WORD]	New Zealand	217857	217857
SOUP PATCH [WORD]	New Zealand	610876	610876
SWEET MARIE [WORD]	New Zealand	225842	225842
PEEK FREANS	New Zealand	86866	86866
ROYAL YEAST CAKES	Newfoundland	990442	NFLD442
MR BIG [WORD]	Norway	19941459	171064
PEEK FREANS Baker's Hat Device	Pakistan	76175	76175
DAD'S	Pakistan		113090
MR BIG [WORD]	Panama	120232-01	120232
MR. BIG [WORD]	Poland	Z-127774	89120
SWEET MARIE [WORD]	Poland	Z-127773	89119
CRISPY CRUNCH [WORD]	Puerto Rico		34045
MR. BIG [STYLISED WORD]	Puerto Rico	8007	8007
NEILSON [WORD]	Puerto Rico	8026	8026
SOUP PATCH [WORD]	Puerto Rico	80117	
DAD'S	Puerto Rico	33998	33998
JERSEY MILK [WORD WITH IN ARABIC]	Qatar	11658	11658
MR. BIG [WITH ARABIC EQUIVALENT]	Qatar	10709	10709
NEILSON [WITH ARABIC EQUIVALENT]	Qatar	10710	10710
NEILSON MALTED MILK [WORD IN ARABIC]	Qatar	11656	11656
SWEET MARIE [WORD]	Qatar	12201	12201
MALTED MILK [WORD]	Romania	31055	F21803
MR BIG [WORD]	Romania	30157	21802

SWEET MARIE [WORD]	Romania	30156	R21801
MALTED MILK [WORD]	Russian Federation	94001243	132060
MR. BIG [WORD]	Russian Federation	93046818/50	127610
NEILSON JERSEY MILK [WORD]	Russian Federation	94028747	136670
PEEK FREANS IN CYRILLIC	Russian Federation	95704271	142253
DAD'S IN CYRILLIC	Russian Federation	95704284	143166
PEEK FREANS Baker's Hat Device	Sarawak	SAR/16290	SAR/16290
MALTED MILK [WORD]	Saudi Arabia	24715	345/1
MR. BIG [WORD]	Serbia	Z-0692/03	49068
SWEET MARIE [WORD]	Singapore	S/8165/94	T94/081651
MALTED MILK [WORD]	Slovakia	POZ 2313-93	182 759
MR. BIG [WORD]	Slovakia	POZ 2310-93	178886
SWEET MARIE [WORD]	Slovakia	POZ 2311-93	178 887
MR. BIG [WORD]	Slovenia	Z200470198	200470198
FUZZY PEACH [WORD]	South Africa	2000/05112	2000/05112
MR BIG [WORD]	South Africa	94/8139	94/8139
SWEET MARIE [WORD]	South Africa	94/8138	94/8138
MR. BIG [WORD]	St. Maarten	SVD-11184	1033
FUZZY PEACH [WORD]	Suriname	16817	16817
SOUR PATCH [WORD]	Suriname	16818	16818
MR. BIG [WORD]	Sweden	1993-11808	266359
FUZZY PEACH [WORD]	Trinidad & Tobago	30126	30126
MR BIG [STYLISED WORD]	Trinidad & Tobago	33068	33068
SOUR PATCH [WORD]	Trinidad & Tobago	30127	30127
MALTED MILK [WORD]	Ukraine	93126031	10276
MR. BIG [WORD]	Ukraine	93126029	9996
SWEET MARIE [WORD]	Ukraine	93126032	10641
MR. BIG [WORD]	United Arab Emirates	6776	11139
FUZZY PEACH [WORD]	United Kingdom	2199049	2199049
MR BIG WHEN YOU'RE THIS BIG, THEY CALL YOU MISTER	United Kingdom	2068611	2068611
NEILSON [WORD]	United Kingdom	878477	878477
SOUR PATCH [WORD]	United Kingdom	2199050	2199050
WHEN YOU'RE THIS BIG, THEY CALL YOU MISTER [WORD]	United Kingdom	2068610	2068610
CHEERRY BERRY BASH [WORD]	United States of America	77/102582	3450356
CHEWY LINEUPS [WORD]	United States of America	85/703993	
GRAPE BERRY SURGE [WORD]	United States of America	77/074272	3450235
LINEUPS [WORD]	United States of America	85/703991	
MR. BIG [STYLISED WORD]	United States of America	73/665,946	1476126
NEILSON [STYLISED WORD]	United States of America	73/046,279	1036329
RASPBERRY LEMONADE RUSH [WORD]	United States of America	77/074274	3450236
SOUR FLING [WORD]	United States of America	85/461215	4248877
SOUR PATCH [WORD]	United States of America	78/918563	3694279
SOUR PATCH [WORD]	United States of America	75/609,719	2304261
SOUR PATCH CHILLERZ [WORD]	United States of America	77/477947	3674101
SOUR PATCH CONNECTORS [WORD]	United States of America	78/521726	3146678
SOUR PATCH EXTREME [WORD]	United States of America	78/532977	3160364
SOUR PATCH KIDS [DEVICE]	United States of America	75/924,668	2812019
SOUR PATCH KIDS [WORD & DESIGN]	United States of America	85/714484	
SOUR PATCH KIDS [WORD]	United States of America	77/847518	3847304
SOUR PATCH KIDS [WORD]	United States of America	85/313004	4207065
SOUR PATCH XPLODERZ [WORD]	United States of America	78/863549	3314527
SOUR THEN SWEET [STYLIZED WORD]	United States of America	78/910858	3231994

SOUR THEN SWEET [WORD]	United States of America	85/633322	
SOUR. SWEET. GONE. [WORD]	United States of America	78/327625	3151579
SPK [WORD]	United States of America	85/552393	
WORLD GONE SOUR [WORD]	United States of America	85/381347	
MR. BIG [STYLISTED WORD]	Venezuela	1994-13142	210118P