

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JBS Trading USA, Inc.		04/08/2013	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Sampco, Inc.		
Street Address:	651 W. Washington Boulevard		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	1572162	HEREFORD	
Registration Number:	1571146	CHEF'S TABLE	
Registration Number:	1752732	AUSTRAL	
Registration Number:	1928843	SUPER TORO	
Registration Number:	2604291	RIP'N'READY	
Registration Number:	3973091	CHEF'S TABLE	
Registration Number:	4113948	MANCO PRIDE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-269-8000		
Email:	mhoffman@ngelaw.com		
Correspondent Name:	Lee J. Eulgen		
Address Line 1:	Neal Gerber & Eisenberg LLP		
Address Line 2:	Two North LaSalle Street		

CH \$190.00 1572162

Address Line 4: Chicago, ILLINOIS 60602

ATTORNEY DOCKET NUMBER:	018617.0701
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NAME OF SUBMITTER:	Lee J. Eulgen
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Signature:	/Lee J. Eulge/
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Date:	04/18/2013
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TRADEMARK ASSIGNMENT

April 8, 2013

THIS TRADEMARK ASSIGNMENT is effective as of ~~March~~, 2013 (the "Effective Date"), by and between JBS Trading USA, Inc., a Connecticut corporation with a place of business at 651 W. Washington Blvd., Chicago, Illinois 60661 ("Assignor"), and Sampeco, Inc., an Illinois corporation with a place of business at 651 W. Washington Blvd., Chicago, Illinois 60661 ("Assignee").

RECITALS

WHEREAS, Assignor is the owner of all right, title and interest in the trademarks identified on Schedule A attached hereto, including all applications and registrations therefor, all common law rights therein, and all goodwill associated therewith and symbolized thereby (the "Trademarks"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks including without limitation all common law rights therein, and all goodwill associated therewith and symbolized thereby.

NOW, THEREFORE, in consideration of the foregoing, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee all right, title and interest in, to, and under the Trademarks, including without limitation: (i) all common law rights therein; (ii) all goodwill associated therewith and symbolized thereby; (iii) the right to further assign and/or to license any and all right, title and interest in and to the Trademarks; and (iv) the right to sue and collect damages for past infringement of the Trademarks by any third party.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment as of the Effective Date.

ASSIGNOR:

JBS Trading USA, Inc.

By: [Signature]
Name: Tedra Bulet
Title: Secretary
Date: 4/8/2013

ASSIGNEE:

Sampeco, Inc.

By: [Signature]
Name: John Bissett
Title: CFO
Date: 4/8/2013

SCHEDULE A

<u>Trademark</u>	<u>Status</u>	<u>Application Number</u>	<u>Filing Date</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Country</u>
HEREFORD	Registered	73/740897	07/19/1988	1,572,162	12/19/1989	United States
CHEF'S TABLE	Registered	73/790577	04/03/1989	1,571,146	12/12/1989	United States
AUSTRAL	Registered	74/219573	11/07/1991	1,752,732	02/16/1993	United States
SUPER TORO	Registered	74/286,078	06/18/1992	1,928,843	10/24/1995	United States
RIP 'N' READY	Registered	76/248,810	05/01/2001	2,604,291	08/06/2002	United States
CHEF'S TABLE	Registered	85/067,964	06/21/2010	3,973,091	06/07/2011	United States
MANCO PRIDE	Registered	85/232,321	02/02/2011	4,113,948	03/20/2012	United States