

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/16/2011		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Casa Dolce Casa S.p.A.		04/03/2013
			JOINT STOCK COMPANY: ITALY
RECEIVING PARTY DATA			
Name:	Florim Ceramiche S.p.A.		
Street Address:	Via Canaletto 24		
City:	Fiorano Modenese (MO)		
State/Country:	ITALY		
Postal Code:	41042		
Entity Type:	JOINT STOCK COMPANY: ITALY		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2708540	CASA DOLCE CASA
CORRESPONDENCE DATA			
Fax Number:	8582253920		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	858.456.2898		
Email:	fserafini@themisipc.com		
Correspondent Name:	Themis Law		
Address Line 1:	7660 Fay Ave Ste H-535		
Address Line 4:	La Jolla, CALIFORNIA 92037		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

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Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Franco A. Serafini

Signature:

/Franco A. Serafini/

Date:

04/18/2013

Total Attachments: 1

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ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, Casa Dolce Casa S.p.A., a corporation of Italy, with a principal place of business at Via Viazza Il Tronco 45, 41042 Fiorano Modenese (Modena, Italy ("Assignor"), has adopted and owns the Mark CASA DOLCE CASA ("the Mark") in connection with the following goods and/or services:

CERAMIC ENAMEL TILES; CERAMIC TILES; NON-METAL CORNICES;
EARTHENWARE TILES; FLAGSTONES; NON-METAL FLOOR TILES; GRANITE;
MARBLE; PAVEMENT TILES; PAVING STONES; PAVING TILES; SLATE; STONES;
TILES OF CLAY, CERAMIC AND EARTHENWARE FOR WALL AND FLOOR; WALL
TILES;

and

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 2708540, registered on April 22, 2003; and

WHEREAS, Florim Ceramiche S.p.A., a corporation of Italy, with a principal place of business at Via Canaletto 24, 41042 Fiorano Modenese (MO), Italy ("Assignee"), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof, *nunc pro tunc*, effective as of DECEMBER 16, 2011.

CASA DOLCE CASA S.p.A.

By:  _____

Name: DONATO BRUNI _____

Title: MANAGING DIRECTOR _____

Dated: April 3, 2013 _____