

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Rittenhouse Development Company		03/01/2012
			PARTNERSHIP:
RECEIVING PARTY DATA			
Name:	HHLP Rittenhouse Associates, LLC		
Doing Business As:			
Street Address:	44 Hersha Drive		
City:	Harrisburg		
State/Country:	PENNSYLVANIA		
Postal Code:	17102		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2740401	THE RITTENHOUSE
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-238-1046		
Email:	legal@hersha.com		
Correspondent Name:	Legal Department - Hersha Hospitality		
Address Line 1:	510 Walnut Street, 9th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19106		
NAME OF SUBMITTER:	Samuel Hoffman		
Signature:	/Samuel Hoffman/		
Date:	04/18/2013		
Total Attachments: 3			
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OP \$40.00 2740401

**ASSIGNMENT OF SERVICE MARK REGISTRATION**

WHEREAS, The Rittenhouse Development Company and The Rittenhouse Parking Company ("Assignor"), a partnership organized and existing under the laws of the State of Pennsylvania, having a place of business at 210 W. Rittenhouse Square, Philadelphia, Pennsylvania, 19103, is the record owner of the following service mark registration in the U.S. Patent and Trademark Office:

Service Mark	Registration No.	Registration Date
THE RITTENHOUSE	2,740,401	July 22, 2003

WHEREAS, HHLP Rittenhouse Associates, LLC ("Assignee"), a limited liability company organized and existing under the laws of the State of Delaware, having a place of business at c/o Hersha Hospitality Limited Partnership, 44 Hersha Drive, Harrisburg, PA 17102, is desirous of acquiring said mark and the goodwill of the business symbolized by the mark and the registration thereof;

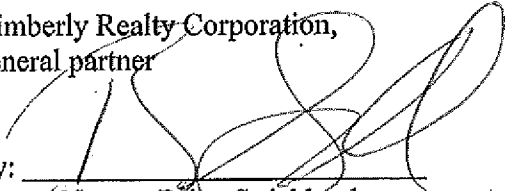
*[This space intentionally left blank – signature page follows]*

NOW, THEREFORE, in consideration of and in exchange for the sum of one (\$1.00) dollar and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign, transfer and convey unto said Assignee its entire right, title, and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the registration thereof.

THE RITTENHOUSE DEVELOPMENT  
COMPANY, a Pennsylvania general partnership

Dated: March \_\_\_\_, 2012

By: Kimberly Realty Corporation,  
general partner

By:   
Name: Brian Strickland  
Title: Vice President

By: The Rittenhouse Corporation,  
general partner

By: \_\_\_\_\_  
Name: David G. Marshall  
Title: President

By: A.I. Rittenhouse Associates,  
general partner

By: Aphiliates Corp., its general partner

By: \_\_\_\_\_  
Name: David G. Marshall  
Title: President

NOW, THEREFORE, in consideration of and in exchange for the sum of one (\$1.00) dollar and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign, transfer and convey unto said Assignee its entire right, title, and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the registration thereof.

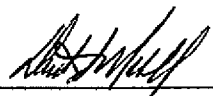
THE RITTENHOUSE DEVELOPMENT  
COMPANY, a Pennsylvania general partnership

Dated: March \_\_\_\_, 2012

By: Kimberly Realty Corporation,  
general partner

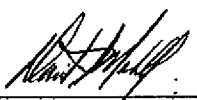
By: \_\_\_\_\_  
Name: Brian Strickland  
Title: Vice President

By: The Rittenhouse Corporation,  
general partner

By:  \_\_\_\_\_  
Name: David G. Marshall  
Title: President

By: A.I. Rittenhouse Associates,  
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By: Aphiliates Corp., its general partner

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