

TRADEMARK ASSIGNMENT

Electronic Version v1.1

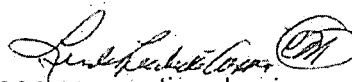
Stylesheet Version v1.1

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|---|--|-----------------------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Ameripop, LLC | | 04/11/2013 | LIMITED LIABILITY COMPANY: MICHIGAN |
| RECEIVING PARTY DATA | | | |
| Name: | U.S. Events, LLC | | |
| Street Address: | 382 Blunt | | |
| Internal Address: | Floor 1 | | |
| City: | Plymouth | | |
| State/Country: | MICHIGAN | | |
| Postal Code: | 48170 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: MICHIGAN | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3175636 | DETROIT ELECTRONIC MUSIC FESTIVAL | |
| Registration Number: | 3524498 | MOTOR CITY MUSCLE | |
| Registration Number: | 3348554 | | |
| Registration Number: | 3972279 | DEMF | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2489968405 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 248-809-2005 | | |
| Email: | das@weintraubgroup.com | | |
| Correspondent Name: | Arnold S. Weintraub | | |
| Address Line 1: | 24901 Northwestern Hwy. | | |
| Address Line 2: | Suite 311 | | |
| Address Line 4: | Southfield, MICHIGAN 48075 | | |

OP \$115.00 3175636

| | |
|--|-----------------------|
| ATTORNEY DOCKET NUMBER: | MCV-110 |
| NAME OF SUBMITTER: | Arnold S. Weintraub |
| Signature: | /Arnold S. Weintraub/ |
| Date: | 04/17/2013 |
| Total Attachments: 3 source=20130417 Assignment for recording#page1.tif source=20130417 Assignment for recording#page2.tif source=20130417 Assignment for recording#page3.tif | |

ASSIGNMENT OF TRADEMARKS



WHEREAS, Ameripop, LLC, a Michigan corporation, having a place of business at 4160 Woodward Avenue, Detroit, Michigan 48201, has adopted and is using the mark, as set forth in attached Schedule A:


WHEREAS, U.S. Events, LLC, a Michigan limited liability company, having a place of business at 382 Blunt, Floor 1, Plymouth, Michigan 48170, is desirous of acquiring said marks and the registrations;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Ameripop, LLC, 382 Blunt, Floor 1, Plymouth, Michigan 48170 does hereby sell, transfer and set over unto U.S. Events, LLC, 382 Blunt, Floor 1, Plymouth, Michigan 48170 all rights, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above-identified registrations.

Date: 04/11/13

AMERIPOR LLC

By:


Carol A. Marvin, Member

SCHEDULE A

REGISTERED MARKS

| <u>MARK</u> | <u>REGISTRATION NUMBER</u> | <u>DATE OF REGISTRATION</u> |
|-----------------------------------|----------------------------|-----------------------------|
| DETROIT ELECTRONIC MUSIC FESTIVAL | 3,175,636 | November 21, 2006 |
| MOTOR CITY MUSCLE | 3,524,498 | October 28, 2008 |
| CLOVER Design | 3,348,554 | December 4, 2007 |
| DEMIF | 3,972,279 | June 7, 2011 |

COMMON LAW MARKS

| <u>MARK</u> |
|-------------|
| CLOVER |