

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Sony Pictures Entertainment Inc.		04/17/2013	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	Columbia Pictures Industries, Inc.		
Street Address:	10202 W. Washington Blvd.		
City:	Culver City		
State/Country:	CALIFORNIA		
Postal Code:	90232		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	2198450	LIGHTING UP SCREENS AROUND THE WORLD	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-790-9200		
Email:	trademark@cll.com		
Correspondent Name:	Lynn S. Fruchter		
Address Line 1:	1133 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	13078-42 LSF/FM		
NAME OF SUBMITTER:	Lynn S. Fruchter/		
Signature:	/Lynn S. Fruchter/		
Date:	04/23/2013		
Total Attachments: 2 source=lighting up screens assignment#page1.tif source=lighting up screens assignment#page2.tif			

OP \$40.00 2198450

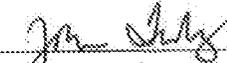
## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made the 17 day of April, 2013, between Sony Pictures Entertainment Inc., a Delaware corporation, with its principal place of business at 10202 W. Washington Blvd., Culver City, California 90232 ("Assignor") and Columbia Pictures Industries, Inc., a Delaware corporation, with its principal place of business at 10202 W. Washington Blvd., Culver City, California 90232 ("Assignee").

In consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers unto Assignee, its successors and assigns, absolutely and forever, all of its right, title and interest, whether statutory or at common law, in and to the mark listed on Schedule A attached hereto and made a part hereof (the "Mark"), together with the goodwill of the business symbolized by the Mark throughout the world, and all registrations and pending applications therefor, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

SONY PICTURES ENTERTAINMENT INC.

By: \_\_\_\_\_

  
John O. Fukunaga

Title: Assistant Secretary

**SCHEDULE A**

<b><u>Country</u></b>	<b><u>Mark</u></b>	<b><u>Registration No.</u></b>
United States	LIGHTING UP SCREENS AROUND THE WORLD	2,198,450
Canada	LIGHTING UP SCREENS AROUND THE WORLD	576,617