

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Finestationery Solutions, Inc.		04/19/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	1-800-Flowers.com, Inc.		
Street Address:	One Old Country Road		
Internal Address:	Suite 500		
City:	Carle Place		
State/Country:	NEW YORK		
Postal Code:	11514		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3317559	FINESTATIONERY.COM	
CORRESPONDENCE DATA			
Fax Number:	5164311127		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5164311177		
Email:	office@galganoiplaw.com		
Correspondent Name:	Galgano & Associates, PLLC		
Address Line 1:	20 W. Park Avenue		
Address Line 2:	Suite 204		
Address Line 4:	Long Beach, NEW YORK 11561		
NAME OF SUBMITTER:	Thomas M. Galgano		
Signature:	/tmg/		
Date:	04/23/2013		
Total Attachments: 1 source=assignment#page1.tif			

OP \$40.00 3317559

ASSIGNMENT

WHEREAS, FINESTATIONERY SOLUTIONS, INC., ("Assignor") a corporation organized under the laws of the Delaware, having a business address of 1013 Centre Road, Suite 200, Wilmington, Delaware 19805, is the owner of the trademark FINESTATIONERY.COM, Registration No. 3,317,559, registered October 23, 2007, in the U.S. Patent and Trademark Office (USPTO);

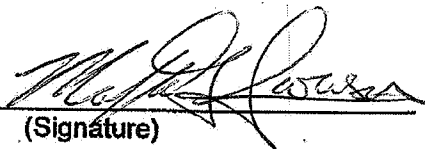
WHEREAS, 1-800-FLOWERS.COM, INC. ("Assignee"), a corporation organized under the laws of the Delaware, having a business address of One Old Country Road, Suite 500, Carle Place, New York 11514, is desirous of acquiring said mark and registration;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and/or other good and valuable consideration, receipt of which is hereby acknowledged, Assignor, hereby assigns to Assignee, all right, title and interest in and to said mark and the aforesaid registration thereof, together with the goodwill of the business connected with the use of and symbolized by said mark, as fully and entirely as the same would have been held and enjoyed by Assignor, if this assignment had not been made, together with all claims for damages by reason of past infringement of said mark, with the right to sue for and collect the same for its own use and enjoyment, and for use and enjoyment of its successors, assigns, or other legal representatives.

FINESTATIONERY SOLUTIONS, INC.

Date: 4-19-13

By



(Signature)

Matthew B Swanson

(Name-Type or Print)

CEO

Title

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