

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the effective date of assignment previously recorded on Reel 004974 Frame 0194. Assignor(s) hereby confirms the ASSIGNS THE ENTIRE INTEREST AND THE GOOD WILL.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DEDICATED MARKETING SOLUTIONS INC		06/30/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	DEDICATED MEDIA INC.
Street Address:	909 SEPULVEDA BLVD SUITE 320
City:	EL SUGUNDO
State/Country:	CALIFORNIA
Postal Code:	90245
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3927659	DEDICATEDCONNECT
Registration Number:	3927644	DEDICATED VIDEORESPONSE
Registration Number:	3936542	DEDICATED NETWORKS
Registration Number:	3927635	D DEDICATED MEDIA
Registration Number:	3927636	CPA DNA
Registration Number:	3953268	DVR

CORRESPONDENCE DATA

Fax Number: 3056736872
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 3056736686
 Email: richard@4trademark.com
 Correspondent Name: RICHARD L MORRIS JR ESQ

OP \$165.00 3927659

Address Line 1: P.O. BOX 398538
Address Line 2: C/O 1-800-4-TRADEMARK
Address Line 4: MIAMI BEACH, FLORIDA 33239

NAME OF SUBMITTER:	RICHard L Morris Jr Esq
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Signature:	/RMORRIS/
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Date:	04/23/2013
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Total Attachments: 2
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DEDICATED MARKETING SOLUTIONS, INC.		02/28/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	DEDICATED MEDIA, INC.		
Street Address:	909 Sepulveda Blvd., Suite 320		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3927659	DEDICATEDCONNECT	
Registration Number:	3927644	DEDICATED VIDEORESPONSE	
Registration Number:	3936542	DEDICATED NETWORKS	
Registration Number:	3927636	CPA DNA	
Registration Number:	3953268	DVR	
Registration Number:	3927635	D DEDICATED MEDIA	
CORRESPONDENCE DATA			
Fax Number:	3056736872		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3056736686		
Email:	richard@4trademark.com		
Correspondent Name:	RICHARD L MORRIS JR ESQ		
Address Line 1:	P.O. BOX 398538		
Address Line 2:	C/O 1-800-4-TRADEMARK		

ASSIGNMENT OF TRADEMARKS

RN 3927659 DEDICATEDCONNECT RN 3927635 D DEDICATED MEDIA
RN 3927644 DEDICATED VIDEORESPONSE RN 3927636 CPA DNA
RN 3936542 DEDICATED NETWORKS RN 3953268 DVR

ASSIGNOR:

DEDICATED MARKETING SOLUTIONS, INC. (Delaware Corp)
Address: 909 Sepulveda Blvd., Suite 320, El Segundo CALIFORNIA 90245

ASSIGNEE:

DEDICATED MEDIA, INC. (California Corp)
Address: 909 Sepulveda Blvd., Suite 320, El Segundo CALIFORNIA 90245

This Trademark Assignment memorializes the STATE OF DELAWARE CERTIFICATE OF MERGER OF DOMESTIC CORPORATION INTO FOREIGN CORPORATION dated June 30, 2011, by and between **DEDICATED MARKETING SOLUTIONS, INC.** and **DEDICATED MEDIA, INC.** The effective date of the assignment of these trademarks is June 30, 2011. For good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR, **DEDICATED MARKETING SOLUTIONS, INC.** ("ASSIGNOR"), does hereby transfer, convey and assign to ASSIGNEE, **DEDICATED MEDIA, INC.** ("ASSIGNEE"), all right, title and interest, held or owned by ASSIGNOR, both foreign and domestic, and all Federal and State Trademark Registrations or Applications therein, including, but not limited to, U.S. Federal Trademark Registration Numbers **RN 3927659, RN 3927644, RN 3936542, RN 3927636, RN 3953268, and RN 3927635** ("MARKS"), together with the goodwill in the business symbolized by the MARKS.

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of ASSIGNOR; and that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Date: 4/22/2013

ASSIGNOR:
DEDICATED MARKETING SOLUTIONS, INC.
(a Delaware Corp)



Print Name: SCOTT YAMANO
Title: OFFICER