

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest in Trademarks

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Dermstore LLC		04/17/2013	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Bank of America, N.A., as Lender
<b>Street Address:</b>	333 S. Hope Street, Suite 1300
<b>Internal Address:</b>	CA9-193-13-01
<b>City:</b>	Los Angeles
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90071
<b>Entity Type:</b>	national banking association: UNITED STATES

**PROPERTY NUMBERS Total: 42**

Property Type	Number	Word Mark
Registration Number:	4261070	YOUR PRESCRIPTION FOR ALL THINGS SKIN AN
Registration Number:	3263290	REDPOINT
Registration Number:	3525751	RAW COLOR
Registration Number:	3497010	REDPOINT
Registration Number:	3122010	DELIVERING BEAUTY TO YOUR DOOR
Registration Number:	3122009	DELIVERING BEAUTY
Registration Number:	3131102	GLOW
Registration Number:	3596510	MOJAVE
Registration Number:	2868041	POSSIBLE
Registration Number:	2828064	DERMSTORE
Registration Number:	4234388	RAW NATURAL MINERALS
Registration Number:	4063894	SMARTLASH
Registration Number:	3805682	KRONOS

OP \$1065.00 4261070

Registration Number:	3938336	T-SFERE
Registration Number:	3790902	BEAUTY FIX
Registration Number:	4035322	BEAUTY FIX
Registration Number:	3637991	SKINTENSIVE
Registration Number:	3649738	IQ DERMA
Registration Number:	3850583	BLUSH
Registration Number:	3801603	IQ DERMA CLEAR REMEDY
Registration Number:	3720620	BEAUTY FIXE
Registration Number:	3538407	BEAUTY FIX
Registration Number:	3574952	INTELLIGENT BEAUTY
Registration Number:	3607133	FIRMACEUTICALS
Registration Number:	3522216	GET YOUR BEAUTY FIX
Registration Number:	3509811	FIX BEAUTY
Registration Number:	3603161	RAWSKINCARE
Registration Number:	3619920	RAW NATURAL BEAUTY
Registration Number:	3719012	IQ
Registration Number:	3559516	IQ
Registration Number:	2753828	LIQUID STOCKINGS
Registration Number:	2742176	MOJAVE MAGIC
Registration Number:	2248533	MOJAVE
Serial Number:	85867229	BLUSH
Serial Number:	85811433	SMARTBROW
Serial Number:	85786883	BLOWOUT BEAUTY
Serial Number:	85786879	TENDU
Serial Number:	85760441	HAIR ENVY
Serial Number:	85760440	BEAUTY STARTS AT THE ROOT
Serial Number:	85737162	A CURATED COLLECTION OF COSMETICS
Serial Number:	85695105	AUTHORIZED RETAILER
Serial Number:	85637678	HERO BEAUTY

**CORRESPONDENCE DATA**

Fax Number: 9194168363

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 9192868049

Email: pto\_tmconfirmation@mvalaw.com

**TRADEMARK**  
**REEL: 005012 FRAME: 0375**

Correspondent Name: Moore & Van Allen PLLC  
Address Line 1: 430 Davis Drive  
Address Line 2: Suite 500  
Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	327000.011544
NAME OF SUBMITTER:	John E. Slaughter, III
Signature:	/jes/
Date:	04/23/2013

Total Attachments: 5  
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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

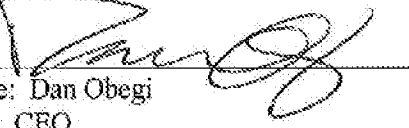
Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of April 17, 2013 (as the same may be amended, modified, restated or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Lender (the "Lender"), the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto to the Lender.

The undersigned Grantor and the Lender hereby acknowledge and agree that the security interest in the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark, trademark license or trademark application.

Very truly yours,

\_\_\_\_\_  
Dermstore LLC

By:   
Name: Dan Obegi  
Title: CEO

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,  
as Lender

By: \_\_\_\_\_  
Name:  
Title:

Very truly yours,

\_\_\_\_\_  
Dermstore LLC

By: \_\_\_\_\_

Name:

Title:

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,  
as Lender

By:  \_\_\_\_\_

Name: Julie Yamatchi

Title: Senior Vice President

DERMSTORE LLC  
NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

TRADEMARK  
REEL: 005012 FRAME: 0379

Schedule 1

Dermstore LLC  
(Delaware Limited Liability Company)

U.S. Trademarks

**Registered Marks**

Mark	Reg. No.	Reg. Date
YOUR PRESCRIPTION FOR ALL THINGS SKIN AND BEAUTY	4261070	12/18/12
REDPOINT	3263290	07/10/07
RAW COLOR	3525751	10/28/08
RED POINT	3497010	09/02/08
DELIVERING BEAUTY TO YOUR DOOR	3122010	07/25/06
DELIVERING BEAUTY	3122009	07/25/06
GLOW	3131102	08/15/06
MOJAVE	3596510	03/24/09
POSSIBLE	2868041	07/27/04
DERMSTORE	2828064	03/30/04
RAW NATURAL MATERIALS	4234388	10/30/12
SMARTLASH	4063894	11/29/11
KRONOS	3805682	06/22/10
T-SFERE	3938336	03/29/11
BEAUTY FIX	3790902	05/18/10
BEAUTY FIX	4035322	10/04/11
SKINTENSIVE	3637991	06/16/09
IQ DERMA	3649738	07/07/09
BLUSH	3850583	09/21/10
IQ DERMA CLEAR REMEDY	3801603	06/15/10
BEAUTY FIXE	3720620	12/08/09
BEAUTY FIX	3538407	11/25/08
INTELLIGENT BEAUTY	3574952	02/17/09
FIRMACEUTICALS	3607133	04/14/09
GET YOUR BEAUTY FIX	3522216	10/21/08
FIX BEAUTY	3509811	09/30/08
RAWSKINCARE	3603161	04/07/09
RAW NATURAL BEAUTY	3619920	05/12/09
IQ	3719012	12/01/09
IQ and Design	3559516	01/13/09
LIQUID STOCKINGS	2753828	08/19/03
MOJAVE MAGIC	2742176	07/29/03
MOJAVE	2248533	06/01/99

**Pending Applications**

Mark	Appl. No.	Filing Date
BLUSH	85867229	03/05/13

SMARTBROW	85811433	12/27/12
BLOWOUT BEAUTY	85786883	11/26/12
TENDU	85786879	11/26/12
HAIR ENVY	85760441	10/22/12
BEAUTY STARTS AT THE ROOT	85760440	10/22/12
A CURATED COLLECTION OF COSMETICS	85737162	09/24/12
AUTHORIZED RETAILER and Design	85695105	08/03/12
HERO BEAUTY	85637678	05/29/12