

TRADEMARK ASSIGNMENT

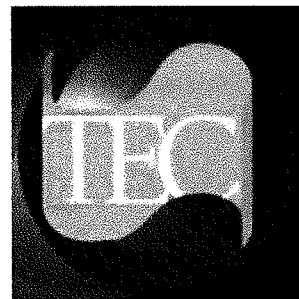
Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TEC Foundation for Excellence in Audio, Inc.		04/07/2013	nonprofit public benefit corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	National Association of Music Merchants, Inc.		
Street Address:	5790 Armada Drive		
City:	Carlsbad		
State/Country:	CALIFORNIA		
Postal Code:	92008		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2723897	TEC AWARDS	
Registration Number:	2719150	TECHNICAL EXCELLENCE & CREATIVITY AWARDS	
CORRESPONDENCE DATA			
Fax Number:	2023448300		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	202-344-4801		
Email:	jmklass@venable.com, trademarkdocket@venable.com		
Correspondent Name:	Jeremy M. Klass, Venable LLP		
Address Line 1:	P.O. Box 34385		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20043		
ATTORNEY DOCKET NUMBER:	118207-NEW		
NAME OF SUBMITTER:	Jeremy M. Klass		
Signature:	/jeremyklass/		
Date:	04/23/2013		
Total Attachments: 1 source=TEC WORLDWIDE TRADEMARK ASSIGNMENT#page1.tif			

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WORLDWIDE TRADEMARK ASSIGNMENT

WHEREAS, TEC Foundation for Excellence in Audio, Inc. (“Assignor”), a California nonprofit public benefit corporation having an address at 1547 Palos Verdes Mall, #294, Walnut Creek, California 94596, owns trademark rights in **TEC**, **TEC AWARDS**, **TECHNICAL EXCELLENCE & CREATIVITY AWARDS**, and the following:



(collectively “Marks”).

WHEREAS, Assignor owns U.S. Registration Nos. 2,723,897 and 2,719,150 (collectively “Registrations”), and Assignor owns common-law rights and goodwill in the Marks, resulting from use of the Marks by Assignor and/or Assignor’s predecessors in interest, related companies, and/or licensees (collectively, with the Marks and the Registrations, referred to as “Trademark Property”).

WHEREAS, National Association of Music Merchants, Inc. (“Assignee,” collectively with Assignor referred to as “Parties”), a New York corporation having an address at 5790 Armada Drive, Carlsbad, California 92008, desires to acquire all of Assignor’s right, title, and interest in the Trademark Property, effective as of the Closing Date of the Parties’ Asset Transfer Agreement or the date signed below, whichever is earlier (“Effective Date”).

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, as of the Effective Date, all of Assignor’s worldwide right, title, and interest in and to the Trademark Property, including but not limited to the goodwill therein, and the right to sue and collect damages against third parties for all instances of past and future trademark infringement, unfair competition, trademark dilution, and other violations of the U.S. Lanham Act and analogous U.S. state laws and non-U.S. laws, with respect to the Trademark Property. Assignor shall have no remaining rights whatsoever in the Trademark Property.

TEC FOUNDATION FOR EXCELLENCE IN AUDIO, INC.

By: Hillel Resner
Name: Hillel Resner
Title: President
Date: 4-7-13

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