

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LifeShape, Inc.		04/17/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Impact 360 Institute, Inc.		
Street Address:	5200 Buffington Road		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30349		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85789624	IMPACT 360	
CORRESPONDENCE DATA			
Fax Number:	4049626596		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	4048853678		
Email:	trademarks@troutmansanders.com, sofia.jeong@troutmansanders.com		
Correspondent Name:	Sofia Jeong		
Address Line 1:	600 Peachtree St. NE, Suite 5200		
Address Line 4:	Atlanta, GEORGIA 30308		
ATTORNEY DOCKET NUMBER:	232945.1		
NAME OF SUBMITTER:	Sofia Jeong		
Signature:	/sj/		

OP \$40.00 85789624

Date:

04/23/2013

Total Attachments: 2

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INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT (the "Assignment") is made and entered into as of the 17th day of April, 2013 ("Effective Date"), by and between **LifeShape, Inc.** (hereinafter referred to as "Assignor"), a Delaware corporation whose address is 5200 Buffington Road, Atlanta, Georgia 30349 and **Impact 360 Institute, Inc.**, a Georgia corporation, whose address is 5200 Buffington Road, Atlanta, Georgia 30349 (hereinafter referred to as "Assignee").

WITNESSETH

WHEREAS, Assignor owns all intellectual property and general intangible rights associated with the Impact 360 program, including without limitation, common law trademark rights, rights in the trademark application listed on Exhibit A, trade names, common law copyrights, federal copyright registrations, if any, donor lists, trade secrets, confidential information, website domain names, know how, show how, creative materials, and general intangibles (collectively, the "Intellectual Property");

WHEREAS, Assignee and Assignor desire to enter into this Assignment to effect the transfer of all of Assignor's right, title and interest in and to the Intellectual Property to Assignee on a worldwide basis.

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all right, title, and interest in and to the Intellectual Property on a worldwide basis, together with the goodwill associated with its trademarks, along with the right to recover for damages and profits and other remedies for past infringements of the Intellectual Property.

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments in Assignor's possession, and to do any and all further reasonable acts that are deemed necessary by Assignee to vest in Assignee all right, title, and interest in and to the Intellectual Property and to enable such right, title, and interest to be recorded in the United States Patent and Trademark Office and any other appropriate governmental or private authority, agency or registry of the United States and internationally.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the Effective Date.

"ASSIGNOR"
LIFESHAPE, INC.

By: Trudy Cathy White

Name: Trudy Cathy White

Title: Secretary / Treasurer

"ASSIGNEE"
IMPACT 360 INSTITUTE, INC.

By: John W. White

Name: John W. White, III

Title: President

Exhibit A

Trademarks

Mark	Serial No.	Goods/Services
IMPACT 360	85789624	Educational services, namely, providing academic gap-year experience and programs