

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Pasha Group		04/19/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Parsifal Corporation		
Street Address:	93 Main Street, 4th Floor		
City:	Waterville		
State/Country:	MAINE		
Postal Code:	04901		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3192515	MOVEMETRIC	
CORRESPONDENCE DATA			
Fax Number:	2077839325		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	207-786-3566		
Email:	trademarks@brannlaw.com		
Correspondent Name:	Kevin R. Haley		
Address Line 1:	184 Main Street		
Address Line 2:	P.O. Box 3070		
Address Line 4:	Lewiston, MAINE 04240		
ATTORNEY DOCKET NUMBER:	MOVEMETRIC		
NAME OF SUBMITTER:	Kevin R. Haley		
Signature:	/Kevin R. Haley/		

Date:

04/24/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This ASSIGNMENT is made by The Pasha Group, a California corporation with a principal place of business at 5725 Paradise Drive, Suite 1000, Corte Madera, California 94925 (the "Assignor"), and Parsifal Corp., a New York corporation, with offices at 93 Main Street, Fourth Floor, Waterville, ME 04901 (the "Assignee").

The Assignor owns the trademark MOVEMETRIC and U.S. Trademark Registration No. 3192515 therefor (collectively, the "Trademark").

The Assignor has agreed to assign to the Assignee all of the rights, title, and interests of the Assignor in and to the Mark, and the Assignee has agreed to accept said assignment.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns, transfers, and conveys to the Assignee, and the Assignee hereby accepts from the Assignor, all of the rights, title, and interests of the Assignor in and to the Mark, together with the goodwill of the business symbolized by the Mark, with the right to recover for damages and profits and all other remedies for past infringements thereof.

This Trademark Agreement may be executed in one or more counterparts, and counterparts may be exchanged by electronic transmission, each of which will be deemed an original, but all of which together constitute one and the same instrument.

This Trademark Assignment is given pursuant to the terms of the Asset Purchase and Consulting Agreement, by and between the Assignor and Assignee, dated as of April 19, 2013 (the "Purchase and Consulting Agreement"). The terms and conditions of the Purchase and Consulting Agreement are incorporated herein by reference. All capitalized terms used herein not otherwise defined shall have the same meanings as set forth in the Purchase and Consulting Agreement. In the event of a conflict or inconsistency between the provisions of this Trademark Assignment and the provisions of the Purchase and Consulting Agreement, the provisions of the Purchase and Consulting Agreement will prevail.

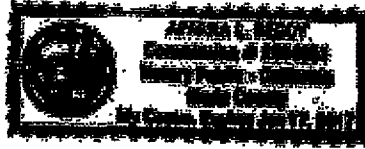
[Signature page follows]

ASSIGNOR:
THE FASHA GROUP
Dated: April 19, 2013

By: [Signature]
Name: JAMES R. EDITION
Title: CEO

Sworn to before me this 19th day
of April, 2013

[Signature]
Notary Public



My commission expires: Jan. 17, 2017

ASSIGNEE:
PARSIPAL CORP.
Dated: April, 2013

By: [Signature]
Name: ANDREW OLSEN
Title: CEO

Sworn to before me this 22nd day
of April, 2013

[Signature]
Notary Public
KEVIN R. DALY

My commission expires: _____

[Signature page to Trademark Assignment]