

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Social Enterprise, LLC		03/19/2013	LIMITED LIABILITY COMPANY: UNITED STATES
RECEIVING PARTY DATA			
Name:	Make It Happen S.A.		
Street Address:	Artilleros 2386		
City:	Buenos Aires		
State/Country:	ARGENTINA		
Entity Type:	CORPORATION: ARGENTINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3167341	PATAGONIA BERRIES	
CORRESPONDENCE DATA			
Fax Number:	2023935350		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@jhip.com		
Correspondent Name:	John Clarke Holman		
Address Line 1:	Jacobson Holman PLLC		
Address Line 2:	400 Seventh Street NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	T39401US0		
DOMESTIC REPRESENTATIVE			
Name:	John Clarke Holman		
Address Line 1:	JACOBSON HOLMAN, PLLC		
Address Line 2:	400 Seventh Street NW		

OP \$40.00 3167341

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

NAME OF SUBMITTER:

John C. Holman

Signature:

/John C. Holman/

Date:

04/24/2013

Total Attachments: 1

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ASSIGNMENT OF REGISTERED TRADEMARK

Whereas Social Enterprise, LLC (Assignor)

of United States of America

has adopted and used in their business a trademark which is registered under No. 3,167,341 dated November 07, 2006

in the United States Patent and Trademark Office; and

Whereas Make It Happen S.A. (Assignee)

of Argentina. Located and doing business at: Artilleros 2386- Buenos Aires - Argentina

is desirous of acquiring said mark;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of the sum of

\$ 1US

and other good and valuable consideration to is hand paid, the receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does sell, assign, and transfer, unto Assignee the entire right, title, and interest in and to the said trademark and the registration thereof, No. 3,167,341, together with the good will of the business in connection with which the said mark is used.

Assignor herewith further assigns to Assignee all claims and causes of action for infringement of the trademark rights assigned herein, including the right to sue for, and collect damages for, and all acts of past and/or future infringement.

signed this 19 day of MARCH 2013

By \_\_\_\_\_  
(Signature)

DIEGO GARCIA CARVALLO  
(Typed Name)

FOUNDER & CEO  
(Title)

I.E.:  
Folio:

Impresso: