### TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: Intellectual Property Security Release Agreement

#### **CONVEYING PARTY DATA**

| Name                  | Formerly | Execution Date | Entity Type                            |
|-----------------------|----------|----------------|--|
| Jefferies Finance LLC |          | 104/23/2013    | LIMITED LIABILITY<br>COMPANY: DELAWARE |

### **RECEIVING PARTY DATA**

| Name:             | Henry's Holdings LLC                |
|-------------------|-------------------------------------|
| Street Address:   | 11811 N. Tatum Blvd.                |
| Internal Address: | Suite 2400                          |
| City:             | Phoenix                             |
| State/Country:    | ARIZONA                             |
| Postal Code:      | 85028                               |
| Entity Type:      | LIMITED LIABILITY COMPANY: DELAWARE |

### PROPERTY NUMBERS Total: 23

| Property Type        | Number  | Word Mark                                |  |  |
|----------------------|---------|--|--|--|
| Registration Number: | 2784309 | HENRY'S MARKETPLACE                      |  |  |
| Registration Number: | 3659270 | BEST PEOPLE · BEST PRODUCTS · BEST VALUE |  |  |
| Registration Number: | 3023486 | HENRY'S FARMERS MARKET                   |  |  |
| Registration Number: | 3803740 | SUN HARVEST                              |  |  |
| Registration Number: | 3768225 | SUN HARVEST                              |  |  |
| Registration Number: | 3861331 | SUN HARVEST                              |  |  |
| Registration Number: | 3861329 | SUN HARVEST                              |  |  |
| Registration Number: | 3861330 | SUN HARVEST                              |  |  |
| Registration Number: | 3816122 | SUN HARVEST                              |  |  |
| Registration Number: | 3782049 | SUN HARVEST                              |  |  |
| Registration Number: | 3967921 | SUN HARVEST                              |  |  |
| Registration Number: | 3440589 | SUN HARVEST MARKET                       |  |  |
| Registration Number: | 3822219 | TRUST HENRY'S FOR LIFE                   |  |  |
|                      |         | TRADEMARK                                |  |  |

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| Registration Number: | 3734210  | TRUST HENRY'S FOR LIFE     |
|----------------------|----------|----------------------------|
| Registration Number: | 3827016  | TRUST SUN HARVEST FOR LIFE |
| Registration Number: | 1781641  | SUN HARVEST                |
| Registration Number: | 1736903  | SUN HARVEST                |
| Registration Number: | 1226340  |                            |
| Registration Number: | 2402310  | HENRY'S MARKETPLACE        |
| Registration Number: | 2433795  | HENRY'S MARKETPLACE        |
| Registration Number: | 2543183  | HENRY'S MARKETPLACE        |
| Serial Number:       | 77458725 | SUN HARVEST                |
| Registration Number: | 3125951  | SUN HARVEST FARMS          |

#### **CORRESPONDENCE DATA**

**Fax Number**: 8004947512

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 2023704761

Email: tfahey@nationalcorp.com

Correspondent Name: Thomas Fahey

Address Line 1: 1100 G Street NW, Suite 420
Address Line 2: National Corporate Research, Ltd.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

| ATTORNEY DOCKET NUMBER: | F144427         |
|-------------------------|-----------------|
| NAME OF SUBMITTER:      | Rick Harrison   |
| Signature:              | /Rick Harrison/ |
| Date:                   | 04/24/2013      |

#### Total Attachments: 4

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## INTELLECTUAL PROPERTY SECURITY RELEASE AGREEMENT

This INTELLECTUAL PROPERTY SECURITY RELEASE AGREEMENT is dated as of April 23, 2013 (the "IP Security Release") and executed and delivered by Jefferies Finance LLC, as administrative agent and collateral agent (in such capacity, the "Administrative Agent") for the Lenders (as that term is defined in the Credit Agreement dated as of April 18, 2011 (as amended by the First Amendment and Incremental Assumption Agreement dated as of April 19, 2012)(the "Credit Agreement") among Sprouts Farmers Markets, LLC, Sprouts Farmers Markets Holdings, LLC, the Lenders party thereto from time to time, the Administrative Agent and the other parties party thereto), in favor of Henry's Holdings LLC (the "Grantor"). All capitalized terms used herein but not otherwise defined herein shall have the meanings ascribed to those terms in the IP Security Agreement (as defined below).

WHEREAS, pursuant to a certain Trademark Collateral Agreement dated as of April 18, 2011 (the "IP Security Agreement"), the Grantor granted to the Administrative Agent a lien on and security interest in and to all of the Grantor's right, title and interest in and to certain Trademarks (including without limitation those identified on Schedule A hereto), all goodwill associated with such Trademarks, and all proceeds of any and all of the foregoing (collectively, the "Trademark Collateral");

WHEREAS, the IP Security Agreement was recorded with the United States Patent and Trademark Office on April 22, 2011 on reel 004527 frame 0312; and

WHEREAS, the Administrative Agent desires to release its lien on and security interest in and to the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Administrative Agent hereby states as follows:

SECTION 1. Release of Security Interest. The Administrative Agent does hereby release, relinquish and discharge its lien on and security interest in and to the Trademark Collateral and convey to the Grantor, any and all interest the Administrative Agent may have in the Trademark Collateral.

SECTION 2. Execution in Counterparts. This IP Security Release may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart of a signature page to this IP Security Release by facsimile will be as effective as delivery of a manually executed counterpart of this IP Security Release.

SECTION 3. <u>Governing Law</u>. This IP Security Release shall be governed by, and construed in accordance with, the laws of the State of New York.

[SIGNATURE PAGE FOLLOWS]

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IN WITNESS WHEREOF, the undersigned has caused this IP Security Release to be duly executed and delivered by its duly authorized officer as of the date first above written.

JEFFERIES FINANCE LLC

By:

Name: J. Paul McDonnell

Title: Managing Director

# Schedule A

| Trademark Name                                    | Application<br>Number | Registration<br>Number | Trademark<br>Status | Filing Date | Registration<br>Date |
|---|-----------------------|------------------------|---------------------|-------------|----------------------|
| HENRY'S<br>MARKETPLACE                            | 78/170840             | 2784309                | Registered          | 03-Oct-2002 | 18-Nov-2003          |
| BEST PEOPLE -<br>BEST<br>PRODUCTS -<br>BEST VALUE | 77/575754             | 3659270                | Registered          | 22-Sep-2008 | 21-Jul-2009          |
| HENRY'S<br>FARMERS<br>MARKET                      | 78/491460             | 3023486                | Registered          | 29-Sep-2004 | 06-Dec-2005          |
| SUN HARVEST                                       | 77/458721             | 3803740                | Registered          | 25-Apr-2008 | 15-Jun-2010          |
| SUN HARVEST                                       | 77/458726             | 3768225                | Registered          | 25-Apr-2008 | 30-Mar-2010          |
| SUN HARVEST                                       | 77/458722             | 3861331                | Registered          | 25-Apr 2008 | 12-Oct-2010          |
| SUN HARVEST                                       | 77/458715             | 3861329                | Registered          | 25-Apr-2008 | 12-Oct-2010          |
| SUN HARVEST                                       | 77/458720             | 3861330                | Registered          | 25-Apr 2008 | 12-Oct-2010          |
| SUN HARVEST                                       | 77/458712             | 3816122                | Registered          | 25-Apr 2008 | 13-Jul-2010          |
| SUN HARVEST                                       | 77/563781             | 3782049                | Registered          | 05-Sep-2008 | 27-Apr-2010          |
| SUN HARVEST                                       | 85/088635             | 3967921                | Registered          | 20-Jul-2010 | 24 May 2011          |
| SUN HARVEST<br>MARKET                             | 78/558157             | 3440589                | Registered          | 01-Feb-2005 | 03-Jun-2008          |
| TRUST<br>HENRY'S FOR<br>LIFE                      | 77/012069             | 3822219                | Registered          | 02-Oct-2006 | 20-Jul-2010          |
| TRUST<br>HENRY'S FOR<br>LIFE                      | 77/755786             | 3734210                | Registered          | 09-Jun-2009 | 05-Jan-2010          |
| TRUST SUN<br>HARVEST FOR<br>LIFE                  | 77/755785             | 3827016                | Registered          | 09-Jun-2009 | 03-Aug-2010          |
| SUN HARVEST (stylized)                            | 74/311677             | 1781641                | Registered          | 08-Sep-1992 | 13-Jul-1993          |

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| Trademark Name                       | Application<br>Number | Registration<br>Number | Trademark<br>Status | Filing Date  | Registration<br>Date |
|--------------------------------------|-----------------------|------------------------|---------------------|--------------|----------------------|
| SUN HARVEST<br>(stylized)            | 73350120              | 1736903                | Registered          | 8-Apr-1992   | 1-Dec-1992           |
| (design only)                        | 74263964              | 1226340                | Registered          | 12-Feb-1982  | 1-Feb-1983           |
| HENRY'S<br>MARKETPLACE<br>(stylized) | 75275384              | 2402310                | Cancelled           | 15-Apr-1997  | 7-Nov-2000           |
| HENRY'S<br>MARKETPLACE<br>(stylized) | 75365378              | 2433795                | Cancelled           | 30-Sept-1997 | 6-Mar-2001           |
| HENRY'S<br>MARKETPLACE<br>(stylized) | 75365379              | 2543183                | Cancelled           | 30-Sept-1997 | 26-Feb-2002          |
| SUN HARVEST                          | 77458725              | N/A                    | Abandoned           | 25-Apr-2008  | N/A                  |
| SUN HARVEST<br>FARMS                 | 78558141              | 3125951                | Cancelled           | 1-Feb-2005   | 8-Aug-2006           |

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**RECORDED: 04/24/2013**