TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Performance Media Group, LLC	FORMERLY Performance Media Group, Inc.	08/11/2011	LIMITED LIABILITY COMPANY: NEW JERSEY

RECEIVING PARTY DATA

Name:	Travalliance, LLC
Street Address:	593 Rancocas Road
City:	Westampton
State/Country:	NEW JERSEY
Postal Code:	08060
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	85234483	TRAVVY
Registration Number:	3302154	MODERN AGENT
Registration Number:	3263757	CRUISE & VACATION AGENT
Registration Number:	3263756	AGENT@HOME EXPO
Registration Number:	3770114	AGENT@HOME
Registration Number:	3789154	TRAVEL AGENT ACADEMY
Registration Number:	3789153	TRAVEL AGENT ACADEMY
Registration Number:	3772544	TRAVEL PULSE DAILY
Registration Number:	3761671	TRAVEL PULSE
Registration Number:	3667966	VIRTUAL TRAVEL EVENTS
Registration Number:	3361077	VACATION AGENT
Registration Number:	3361067	VIRTUAL TRAVEL SEMINARS

OP $315.00 85234483

CORRESPONDENCE DATA

Fax Number: 6098961469

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 609.896.3600

Email: dfowler@foxrothschild.com

Correspondent Name: Lisa B. Lane/Fox Rothschild LLP

Address Line 1: P.O. Box 5231

Address Line 4: Princeton, NEW JERSEY 08543-5231

ATTORNEY DOCKET NUMBER:	G30350 (074485.00002)
NAME OF SUBMITTER:	Deborah Fowler
Signature:	/Deborah Fowler/
Date:	04/25/2013

Total Attachments: 0

THIS

PAGE

INTENTIONALLY

LEFT

BLANK