

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Phoenix Intangibles Holding Company		04/22/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Fotobar, LLC		
Street Address:	c/o Pryor Cashman LLP, 7 Times Square		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3314693	PHOTO BAR	
CORRESPONDENCE DATA			
Fax Number:	2127986915		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-326-0831		
Email:	jalbrink@pryorcashman.com		
Correspondent Name:	Teresa Lee		
Address Line 1:	7 Times Square c/o Pryor Cashman LLP		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	18242.00004		
NAME OF SUBMITTER:	Brad D. Rose		
Signature:	/Brad D. Rose/		

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 REEL: 005014 FRAME: 0609**

Date:

04/25/2013

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

This Assignment is made and entered into effective as of April 12, 2013 by and between Phoenix Intangibles Holding Company ("PIHC"), a Delaware Corporation, with an address at Two Greenville Crossing Suite 220, 4005 Kennett Pike, Greenville, DE 19807 ("Assignor") and Fotobar, LLC, ("Fotobar"), a corporation organized under the laws of the State of Florida, with its principal place of business at c/o Pryor Cashman LLP, 7 Times Square, New York, NY 10036 ("Assignee").

WHEREAS, Assignor owns a trademark (the "Mark") for which it procured a registration (hereinafter "Registration") as set forth below: (the Mark and Registration are hereinafter collectively referred to as the "Property");

U.S. Registration No. 3314693 for PHOTO BAR for digital photographic print processing services.

WHEREAS, Assignee wishes to acquire from Assignor all of its right, title and interest in, to and under such Property;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, conveys and grants to Assignee, its successors, assigns and legal representatives forever, Assignor's entire right, title and interest in and to such Property throughout the world in perpetuity, together with the goodwill associated therewith and that part of the Assignor's business connected with the use thereof and symbolized thereby, and any and all of Assignor's other rights, privileges and priorities provided under state and federal law of the United States, and under the laws of any and all foreign jurisdictions with respect to the Property, including without limitation, Assignor's

common law rights and rights under the laws of unfair competition, and any and all rights of action at law and suits in equity to recover for past infringements of the Property currently known to Assignor as of the date hereof or that may become known after the date of this Agreement (the "Transferred Rights"), and any and all of Assignor's rights to obtain renewals, reissues, and extensions for such Property upon registration of such Property throughout the world, or other legal protections pertaining to the Transferred Rights.

ASSIGNOR:

PHOENIX INTANGIBLES HOLDING COMPANY

By: _____

ASSIGNEE:

FOTOBAR, LLC

By: _____

Warren Struhl

common law rights and rights under the laws of unfair competition, and any and all rights of action at law and suits in equity to recover for past infringements of the Property currently known to Assignor as of the date hereof or that may become known after the date of this Agreement (the "Transferred Rights"), and any and all of Assignor's rights to obtain renewals, reissues, and extensions for such Property upon registration of such Property throughout the world, or other legal protections pertaining to the Transferred Rights.

ASSIGNOR:

PHOENIX INTANGIBLES HOLDING COMPANY

By: 
Kevin Shelton, Vice President

RLK
SFH

ASSIGNEE:

FOTOBAR, LLC

By: _____