

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Nextbook, Inc.		04/17/2013	non-profit corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jewcy Media, LLC		
<b>Street Address:</b>	37 West 28th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85976070	JE CY	
<b>Registration Number:</b>	2843648	JEWCY	
<b>Registration Number:</b>	3228371	JEWCY	
<b>Serial Number:</b>	85235901	JEWCY	
<b>Registration Number:</b>	3904810		
<b>Registration Number:</b>	4293528	JEWCY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2127758800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-775-8700		
<b>Email:</b>	lromero@kilpatricktownsend.com		
<b>Correspondent Name:</b>	Jason M. Vogel		
<b>Address Line 1:</b>	1114 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10036		

**OP \$165.00 85976070**

ATTORNEY DOCKET NUMBER:	99993/870630
NAME OF SUBMITTER:	Olivia A. Harris
Signature:	/Olivia A. Harris/
Date:	04/25/2013
Total Attachments: 2 source=Jewcy Media - Assignment#page1.tif source=Jewcy Media - Assignment#page2.tif	

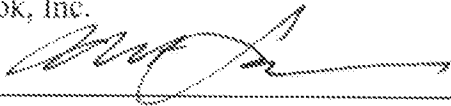
ASSIGNMENT

WHEREAS, Nextbook, Inc., a non-profit corporation organized and existing under the laws of Delaware located at 37 West 28<sup>th</sup> Street, New York, New York 10001 ("Assignor"), is the owner of the trademarks listed in the attached Schedule A (hereinafter, the "Trademarks"); and

WHEREAS, Jewcy Media, LLC, a limited liability company organized and existing under the laws of Delaware located at 37 West 28<sup>th</sup> Street, New York, New York 10001 ("Assignee"), as a successor to the ongoing and existing business of the Assignor, to which the Trademarks pertain, is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Nextbook, Inc.

By:  \_\_\_\_\_

Name: MORTON LANDOWNE

Title: EXECUTIVE DIRECTOR

Date of Signature: 4-17-13

Schedule A

Trademark	Serial No./Filing Date	Reg. No./ Reg. Date
JE CY and Design	85/976,070	
	June 1, 2010	
JEWCY	76/433,557	2,843,648
	July 24, 2002	May 18, 2004
JEWCY	78/199,442	3,228,371
	January 2, 2003	April 10, 2007
JEWCY (Stylized)	85/235,901	
	February 7, 2011	
Miscellaneous Design	77/581,168	3,904,810
	September 29, 2008	January 11, 2011
JEWCY (Stylized)	85/978,352	4,293,528
	February 7, 2011	February 19, 2013