

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Billy Bob's Texas Investments LLC		04/25/2013	LTD LIAB JT ST CO: TEXAS

RECEIVING PARTY DATA

Name:	Billy Bob's Texas IP Holding LLC
Street Address:	2520 Rodeo Plaza
City:	Fort Worth
State/Country:	TEXAS
Postal Code:	76164
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	1448405	BILLY BOB'S TEXAS
Registration Number:	1611187	BILLY BOB'S
Registration Number:	2078234	BILLY BOB'S
Registration Number:	2078233	BILLY BOB'S TEXAS
Registration Number:	4302282	BILLY BOB'S
Registration Number:	4314011	BILLY BOB'S
Registration Number:	2477125	LIVE AT BILLY BOB'S
Registration Number:	3971967	LIVE AND LOUD

CORRESPONDENCE DATA

Fax Number: 2143898986
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 214-389-8985
 Email: trademarks@harperwasham.com
 Correspondent Name: Scott L. Harper

900253555

**TRADEMARK
 REEL: 005014 FRAME: 0868**

OP \$215.00 1448405

Address Line 1: 1700 Pacific Avenue, Suite 3600
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	HBBOB.0001
NAME OF SUBMITTER:	Scott L. Harper
Signature:	/scott l. harper/
Date:	04/26/2013
Total Attachments: 2 source=BBT Assignment April 2013#page1.tif source=BBT Assignment April 2013#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Billy Bob's Texas Investments LLC ("Assignor"), having an address of 2520 Rodeo Plaza, Fort Worth, Texas 76164, is the owner of and has adopted, used and is using the trademarks referenced in Schedule A attached hereto (collectively the "Trademarks");

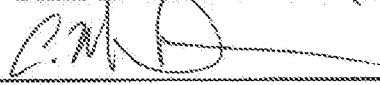
WHEREAS, Billy Bob's Texas IP Holding, LLC ("Assignee"), having an address of 2520 Rodeo Plaza, Fort Worth, Texas 76164, is desirous of acquiring said Trademarks from Assignor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows:

1. **Assignment.** Assignor does hereby assign, convey, transfer and deliver to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks, set forth and described in Schedule A attached hereto.
2. **Further Assurance.** Assignor agrees, upon the request and at the expense of Assignee, to execute, acknowledge, and deliver, as may be reasonably requested by Assignee, any additional documents, deeds, conveyances or legal instruments requested by Assignee to transfer, convey, and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.
3. **Governing Law.** The laws of the State of Texas shall govern this agreement and the parties hereby submit to the exclusive jurisdiction of the State and Federal courts located in Tarrant County, Texas for the purpose of enforcing any claim arising under or in connection with this agreement.

Billy Bob's Texas Investments LLC (Assignor)

Date: 4/25/13

By: 

Name: Concho Minick

Title: President

Date: 4/25/13



Billy Bob's Texas IP Holding, LLC (Assignee)

By: 

Name: Concho Minick

Title: President

Schedule A - Trademarks

<u>Application/Trademark No.</u>	<u>Filed/Registered</u>	<u>Title</u>
TX 38,559(17)	05/06/1981	
US 1,448,405	07/21/1987	
TX 46,914(17)	11/26/1986	BILLY BOB'S
US 1,611,187	08/28/1990	BILLY BOB'S
UK 1,487,321	10/28/1991	BILLY BOB'S TEXAS
US 2,078,234	07/15/1997	BILLY BOB'S
US 2,078,233	07/15/1997	BILLY BOB'S TEXAS
US 4,302,282	03/12/2013	BILLY BOB'S TEXAS
US 4,314,011	04/02/2013	BILLY BOB'S TEXAS
US 2,477,125	08/14/2011	LIVE AT BILLY BOB'S
US 3,971,967	05/31/2011	LIVE AND LOUD