

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Setlogik, Inc.		04/25/2013
			Entity Type
			CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Reachforce, Inc.		
Street Address:	9020-1 Capital of Texas Hwy. N, Ste. 270		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78759		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	4079835	KNOW YOUR CUSTOMERS, GROW YOUR BUSINESS.
CORRESPONDENCE DATA			
Fax Number:	8773515480		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	1-800-906-8626 x 100		
Email:	admin@thetrademarkcompany.com		
Correspondent Name:	Matthew H. Swyers, Esq.		
Address Line 1:	344 Maple Ave. West, Suite 151		
Address Line 4:	Vienna, VIRGINIA 22180		
NAME OF SUBMITTER:	Matthew H. Swyers		
Signature:	/Matthew H. Swyers/		
Date:	04/26/2013		
Total Attachments: 3 source=Assignment of Trademark#page1.tif source=Assignment of Trademark#page2.tif source=Assignment of Trademark#page3.tif			

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## ASSIGNMENT OF TRADEMARK

KNOW ALL BY THESE PRESENTS that the undersigned Assignor, Setlogik, Inc., a corporation organized in California, whose mailing addresses are entered below, pursuant to §501.01 of the TMEP, do hereby assign to said Assignee, Reachforce, Inc., a corporation organized in Texas, its successors and assigns, to its own proper use and benefit, the trademark "KNOW YOUR CUSTOMERS, GROW YOUR BUSINESS" including all right, title and interest, which Assignor has, had or may have therein, and as to which Assignor has, had or may have power to assign, together with any registrations thereof, state, federal, including specifically U.S. Registration No. 4,079,835, or otherwise, and together with all rights and interests appertaining to the foregoing or which may be derived therefrom, and including any rights of prosecution, or to renewal, or to extensions thereof, that have been or may be secured under the laws, now or hereinafter in force or effect, in the United States of America, or in any other county or countries, together with any heretofore or hereafter arising claims for infringement, and actions, causes of action, chases in action and rights and remedies appurtenant and or relating thereto.

The undersigned Assignor declares that all statements made herein, and in the application for U.S. Registration No. 4,079,835, of their own knowledge are true and that all statements made on information and belief are believed to be true.

The undersigned Assignor and Assignee hereby further represent that, pursuant to §501.01 of the TMEP, and in compliance with 15 U.S.C. §1060 and 37 C.F.R. §3.16, Assignee is a successor to the Assignor's business.

ASSIGNMENT OF TRADEMARK  
U.S. Registration No. 4,079,835  
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IN WITNESS WHEREOF Assignor does hereby execute this Assignment of Trademark  
on this 25 day of April, 2013.

Assignors: Setlogik, Inc.  
1159 Sonora Ct., Ste. #110  
Sunnyvale, CA 94086

Signed: Atul Kumar  
Title: Principal, SETLOGIK, INC.

NOTARY AFFIDAVIT FOR SIGNATURE OF ASSIGNOR'S NAME

State of Texas  
City/County of Austin / Travis:

On this 25 day of April, 2013, personally appeared Atul Kumar,  
an individual to me known (or satisfactorily identified) as a principal of Setlogik, Inc. assignor  
owner of U.S. Registration No. 4,079,835, and acknowledged that s/he executed the foregoing

Assignment of Trademark.



Maria Longoria  
(Notary Public Signature)

[SEAL]

My Commission Expires: 3/26/2017 (Date)

ASSIGNMENT OF TRADEMARK  
U.S. Registration No. 4,079,835  
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IN WITNESS WHEREOF Assignee does hereby execute this Assignment of Trademark  
on this 21 day of March, 2013

Assignee: Reachforce, Inc.  
9020-1 Capital of Texas Hwy. N  
Ste 270  
Austin, TX 78759

Signed: [Signature]  
Title: Principal, REACHFORCE, INC.

NOTARY AFFIDAVIT FOR SIGNATURE OF ASSIGNEE'S NAME

State of Texas :  
City/County of Travis :

On this 21<sup>st</sup> day of March, 2013, personally appeared Robert Pizzi,  
an individual to me known (or satisfactorily identified), as a principal of Reachforce, Inc.,  
assignee owner of U.S. Registration No. 4,079,835, and acknowledged that s/he executed the  
foregoing Assignment of Trademark.

[Signature] (Notary Public Signature)  
[SEAL]

My Commission Expires: March 12, 2016 (Date)

