

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Starwood Hotels &amp; Resorts Worldwide, Inc.</td> <td></td> <td>04/15/2013</td> <td>CORPORATION: MARYLAND</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Starwood Hotels & Resorts Worldwide, Inc.		04/15/2013	CORPORATION: MARYLAND																
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CORRESPONDENCE DATA																											
Fax Number: 2033512418 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 2033513610 Email: jennilyn.estacio@starwoodhotels.com Correspondent Name: Jennilyn M. Estacio Address Line 1: One STarPoint Address Line 2: Starwood Hotels & Resorts Worldwide, Inc Address Line 4: Stamford, CONNECTICUT 06902																											
ATTORNEY DOCKET NUMBER:	CC ASSIGNMENT NAD																										
NAME OF SUBMITTER:	Jennilyn M. Estacio																										
Signature:	/jennilyn m. estacio/																										
Date:	04/25/2013																										
Total Attachments: 1 source=Scan (39)#page1.tif																											

CH \$40.00 85370278

ASSIGNMENT

WHEREAS, Starwood Hotels & Resorts Worldwide, Inc., a Maryland corporation, located and doing business at 1111 Westchester Avenue, White Plains, New York 10604 ("Assignor"), is the owner of the following trademark application in the United States Patent and Trademark Office:

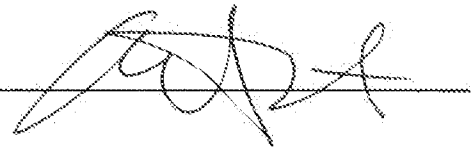
<u>TRADEMARK</u>	<u>SER. NO.</u>	<u>DATE OF APPL.</u>
CULINARY CONCEPTS HOSPITALITY GROUP	85370278	JULY 13, 2011

WHEREAS, Culinary Concepts Hospitality Group, LLC., a New York limited liability company, located and doing business at 270 Lafayette Street, Suite 1406 New York New York 10012 ("Assignee"), is desirous of acquiring said trademark application and all associated goodwill in said trademark; and

NOW, THEREFORE, for good and valuable consideration, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and the above-named application therefor, together with the goodwill of the business symbolized by said trademark, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark.

Starwood Hotels & Resorts Worldwide, Inc.

By: \_\_\_\_\_



Name: Marshall Donat

Title: Assistant Secretary

Date: April 15, 2013