

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AMR IP I, LLC		04/23/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Symplicity Corporation		
Street Address:	1560 Wilson Boulevard, Suite 550		
City:	Arlington		
State/Country:	VIRGINIA		
Postal Code:	22209		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85394816	KLIQ	
Serial Number:	85248799	KLIQ	
Serial Number:	85394756	KLIQ	
CORRESPONDENCE DATA			
Fax Number:	2026288844		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-624-2500		
Email:	afield@crowell.com		
Correspondent Name:	Crowell & Moring LLP		
Address Line 1:	P.O. Box 14300		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20044-4300		
NAME OF SUBMITTER:	William J. Sauers		
Signature:	/William J. Sauers/		

OP \$90.00 85394816

Date:

04/29/2013

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS AMR IP I, LLC, a Delaware limited liability company, ("ASSIGNOR"), is the owner of the U.S. and Canadian trademarks, and the applications pertaining thereto, identified in attached Schedules A and B ("the Marks");

WHEREAS Symplicity Corporation, a Delaware corporation, having an office and principal place of business at 1560 Wilson Boulevard, Suite 550, Arlington, VA 22209 ("ASSIGNEE"), wishes to acquire the entire right, title, interest in and to the Marks, the applications and resulting registrations therefor and all rights of renewal thereof, together with the goodwill of the business associated with the use of and symbolized by the Marks;

NOW THEREFORE TO ALL WHOM IT MAY CONCERN: be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR sold and assigned, and by these presents hereby sells and assign, all right, title, and interest in and to the Marks, together with that portion of the goodwill of the business of ASSIGNOR associated with the use of and symbolized by the Marks, all common law rights in and registrations for the Marks, and all causes of action, past, present, and future, for infringement of the Marks, unto ASSIGNEE. Said Marks to be held and enjoyed by ASSIGNEE, its successors and assigns, the same as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its respective duly authorized representatives.

ASSIGNOR:

AMR IP I, LLC

By: _____

Name: ANTONIO LA REJO

Title: _____

Date: _____

ASSIGNEE:

SYMPPLICITY CORPORATION

By: _____

Name: Ariel Fiedler

Title: President

Date: 4-23-13

SCHEDULE A

<u>MARK</u>	<u>U.S. APPLICATION NOS.</u>
KLIQ	85/394,816
KLIQ	85/248,799
KLIQ	85/394,756
KLIQ	85/394,788
KLIQ	85/939,223

SCHEDULE B

<u>MARK</u>	<u>CANADIAN APPLICATION NOS.</u>
KLIQ	1544376
KLIQ	1544379
KLIQ (and design)	1544378