

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Regal Ware, Inc.		04/17/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Associated Bank, National Association
Street Address:	330 E. Kilbourn Avenue
City:	Milwaukee
State/Country:	WISCONSIN
Postal Code:	53202
Entity Type:	National Association: UNITED STATES

PROPERTY NUMBERS Total: 30

Property Type	Number	Word Mark
Registration Number:	3805566	AMERICAN KITCHEN
Registration Number:	1519876	CLASSICA
Registration Number:	1478543	DOL-FYN
Registration Number:	2076382	DOVE
Serial Number:	85461596	HEALTHY SOLUTIONS 316 TI TITANIUM STAINL
Serial Number:	85461605	HEALTHYSOLUTIONS TI TITANIUM STAINLESS S
Registration Number:	1823761	IMAGE
Registration Number:	0605016	INKOR
Registration Number:	1969273	KF
Registration Number:	1937983	KITCHEN FAIR
Registration Number:	4059650	KITCHEN FAIR
Registration Number:	1557944	KITCHEN NUTRITION
Registration Number:	1507242	L
Registration Number:	1128596	LIFETIME

CH \$765.00 3805566

Registration Number:	1458381	LIFETIME
Registration Number:	1815396	LIFETIME
Registration Number:	2533308	LIQUID CORE
Registration Number:	2845117	NAUTILUS
Serial Number:	85810558	R REGALWARE
Registration Number:	1221567	REGAL
Registration Number:	1909731	REGAL
Registration Number:	1221566	REGAL
Registration Number:	0795035	ROYAL QUEEN
Registration Number:	1067586	SALADMASTER
Registration Number:	3723619	SALADMASTER WE CHANGE LIVES
Registration Number:	1088180	SOLAR CAP
Registration Number:	2583303	R
Registration Number:	1097520	TEMP-TONE
Registration Number:	1676677	ULTRA CLEAN
Registration Number:	4170771	WE CHANGE LIVES

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: clerario@whdlaw.com

Correspondent Name: Christopher Lerario

Address Line 1: 555 East Wells Street Suite 1900

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:

17842-0066

NAME OF SUBMITTER:

Chrisotpher Lerario

Signature:

/Christopher Lerario/

Date:

04/29/2013

Total Attachments: 4

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NOTICE OF SECURITY INTEREST IN TRADEMARKS

THIS NOTICE OF SECURITY INTEREST IN TRADEMARKS is made by and between Regal Ware, Inc., a Delaware corporation, with its principal place of business located at 1675 Reigle Drive, Kewaskum, WI 53040 (the "Company"), and Associated Bank, National Association, with a place of business and address at 330 E. Kilbourn Avenue, Suite 400, Milwaukee, WI, 53202 (the "Bank").

The parties acknowledge the following:

A. The Company and The West Bend Company LLC, a Delaware limited liability company, have executed a Loan and Security Agreement dated of even date herewith with Bank (as it may be amended from time to time, the "Loan and Security Agreement");

B. The Company has adopted, used and is using its respective trademarks listed on Exhibit A attached hereto (the "Trademarks"), which Trademarks are registered with or pending before the United States Patent and Trademark Office;

C. Pursuant to the Loan and Security Agreement, the Company has granted to the Bank a security interest in and to all of the Trademarks, all other trademarks and service marks, applications therefor and associated goodwill therein, now owned or from time to time after the date hereof owned or acquired by the Company, including, without limitation, the Trademarks, and in and to all proceeds and benefits thereof;

D. There are no liens or security interests on the Trademarks other than the interests of the Bank; and

E. Capitalized terms not defined herein shall have their meaning as set forth in the Loan and Security Agreement.

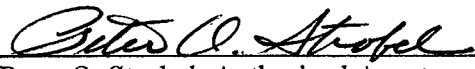
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Dated as of April 17 2013.

REGAL WARE, INC.

By: _____
Gerald F. Koch, Chief Financial Officer &
Treasurer

ASSOCIATED BANK, NATIONAL
ASSOCIATION

By: 
Peter O. Strobel, Authorized Agent

[Signature Page - Notice of Security Interest in Trademarks]

TRADEMARK
REEL: 005016 FRAME: 0335

Dated as of April 11, 2013.

REGAL WARE, INC.

By: Gerald F. Koch
Gerald F. Koch, Chief Financial Officer &
Treasurer

ASSOCIATED BANK, NATIONAL
ASSOCIATION

By: _____
Peter O. Strobel, Authorized Agent

[Signature Page - Notice of Security Interest in Trademarks]

TRADEMARK
REEL: 005016 FRAME: 0336

Exhibit A

Serial Number	Registration Number	Word Mark
77/724,150	3,805,566	AMERICAN KITCHEN
73720349	1,519,876	CLASSICA
73/635,566	1,478,543	DOL-FYN
75/019,033	2,076,382	DOVE
85/461,596		HEALTHY SOLUTIONS 316 TI TITANIUM STAINLESS STEEL & design
85/461,605		HEALTHYSOLUTIONS TI TITANIUM STAINLESS STEEL (stylized)
74/334,032	1,823,761	IMAGE
71/668,220	605,016	INKOR (stylized)
74/529,593	1,969,273	KF & design
74/529,062	1,937,983	KITCHEN FAIR
85/291,330	4,059,650	KITCHEN FAIR
73762386	1,557,944	KITCHEN NUTRITION and Design
73/720,153	1,507,242	L (stylized)
73/190,302	1,128,596	LIFETIME
73/646,742	1,458,381	LIFETIME
74017983	1815396	LIFETIME
75/726,259	2,533,308	LIQUID CORE
75/720,696	2,845,117	NAUTILUS
85/810,558		R REGALWARE & design
73350477	1,221,567	REGAL
74/481,396	1,909,731	REGAL
73/350,476	1,221,566	REGAL & design
72/199,936	795,035	ROYAL QUEEN
73/064,194	1,067,586	SALADMASTER
77/645,093	3,723,619	SALADMASTER WE CHANGE LIVES (stylized)
73/112,939	1,088,180	SOLAR CAP
76/019,822	2,583,303	Stylized R Design
73/147,095	1,097,520	TEMP-TONE
74/044,782	1,676,677	ULTRA CLEAN
85/447,496	4,170,771	WE CHANGE LIVES