

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL			
CONVEYING PARTY DATA				
	Name	Formerly	Execution Date	Entity Type
	MARA-ISON CONNECTIVE LIMITED		04/30/2012	CORPORATION: BRITISH VIRGIN ISLANDS
	Connectiva Systems, Inc.		04/30/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA				
Name:	MARA-ISON CONNECTIVE LIMITED			
Street Address:	Suite No. 605, 6/F, China Insurance Group Building, 141 Des Voeux Road,			
City:	Central Hong Kong			
State/Country:	HONG KONG			
Entity Type:	CORPORATION: BRITISH VIRGIN ISLANDS			
PROPERTY NUMBERS Total: 1				
	Property Type	Number	Word Mark	
	Registration Number:	3941338	CONNECTIVA	
CORRESPONDENCE DATA				
Fax Number:	6308580373			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>				
Phone:	(630) 858-5071			
Email:	mazza@mazzallc.com			
Correspondent Name:	Michael P. Mazza, LLC			
Address Line 1:	686 Crescent Boulevard			
Address Line 4:	Glen Ellyn, ILLINOIS 60137			
DOMESTIC REPRESENTATIVE				
Name:	MICHAEL P. MAZZA, LLC			
Address Line 1:	686 Crescent Boulevard			
Address Line 4:	Glen Ellyn, ILLINOIS 60137			

OP \$40.00 3941338

NAME OF SUBMITTER:	Michael P. Mazza
Signature:	/Michael P. Mazza/
Date:	04/30/2013
Total Attachments: 2 source=Connective Trademark Assignment#page1.tif source=Connective Trademark Assignment#page2.tif	



### ASSIGNMENT OF TRADEMARK

In consideration of the payment by ASSIGNEES to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

**ASSIGNOR:**

CONNECTIVA SYSTEMS, INC.  
19 West 44<sup>th</sup> Street  
Suite 611-612  
New York, NY 10036  
Nationality: State of Delaware Corp., USA

hereby sells, assigns and transfers to

**ASSIGNEE:**

MARA-ISON CONNECTIVE LIMITED  
Suite No. 605, 6/F,  
China Insurance Group Building  
141 Des Voeux Road, Central Hong Kong  
Nationality: British Virgin Islands

and the successors, assigns and legal representatives of the ASSIGNEES the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the following registered trademarks:

US Trademark Registration No.: 3,941,338; Registration Date: 4/5/2011; Titled: CONNECTIVA  
US Trademark Registration No.: 4,590,072; Registration Date: 9/29/2006; Titled: OLIXTA

and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all registered trademarks to be obtained.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.


ASSIGNORS further covenant that ASSIGNEES will, upon their request, be provided promptly with all pertinent facts and documents relating to said trademark registrations and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEES or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said trademark registrations and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date of signing: 4.30.2013





CONNECTIVA SYSTEMS, INC.

By   
Mr. Avijit Basu, CEO

Mr. Basu further declares that any ownership or other assignment interest which Olistia Ltd., 45 Hamelacha Street, Netanya, Israel 42504 ("Olistia"), may have had in any of the above-referenced trademarks had previously been conveyed by Olistia to Connectiva Systems, Inc. prior to this assignment, and Olistia is no longer a functional entity.

I declare under penalty of perjury that the foregoing is true and correct.

CONNECTIVA SYSTEMS, INC.

By   
Mr. Avijit Basu, CEO