

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cox Holdings, Inc.		02/22/2013	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cox Enterprises, Inc.		
<b>Street Address:</b>	6205 Peachtree Dunwoody Road		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30328		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85559159	GOCAROLINAS	
<b>CORRESPONDENCE DATA</b>			
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(202) 776-2284		
Email:	trademark@dowlohnes.com		
Correspondent Name:	Matthew L. Frisbee		
Address Line 1:	1200 New Hampshire Avenue, N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
<b>ATTORNEY DOCKET NUMBER:</b>	04065.0011:027		
<b>NAME OF SUBMITTER:</b>	Matthew L. Frisbee		
<b>Signature:</b>	/Matthew L. Frisbee/		

OP \$40.00 85559159

Date:

05/01/2013

Total Attachments: 2

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**ASSIGNMENT AGREEMENT**

This Assignment Agreement ("Agreement") is entered into by and between Cox Holdings, Inc., a Delaware corporation, located at 6205 Peachtree Dunwoody Road, Atlanta, GA 30328 ("Assignor"), and Cox Enterprises, Inc., a Delaware corporation, located at 6205 Peachtree Dunwoody Road, Atlanta, GA 30328 ("Assignee"), is effective *nunc pro tunc* as of December 20, 2011.

WHEREAS, Assignor is the owner of the trademarks listed on Schedule A attached hereto (the "Marks"), which are registered or for which applications are pending; and

WHEREAS, Assignee desires to acquire Assignor's right, title and interest in and to the Marks, the pending applications and registrations thereof, and the goodwill associated therewith, pursuant to this Agreement; AND

WHEREAS, Assignee is the successor to the portion of the business of Assignor to which the Marks pertain and that business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Marks, including the pending applications and registrations thereof and the goodwill of the business symbolized thereby.

Signed this 22<sup>nd</sup> day of February, 2013.

Assignor:  
COX HOLDINGS, INC.

By: [Signature]  
Name: \_\_\_\_\_  
Title: **Charles Bowen  
Assistant Secretary**

Assignee:  
COX ENTERPRISES, INC.

By: [Signature]  
Name: \_\_\_\_\_  
Title: **Charles Bowen  
Assistant Secretary**

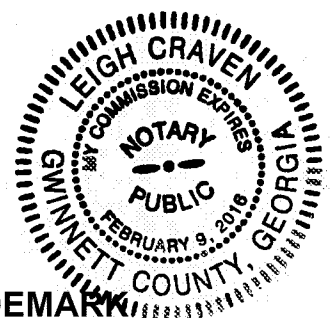
State of Georgia )  
 )  
County of Fulton )

ss:

Subscribed and sworn to before me  
this 22<sup>nd</sup> day of February, 2013.

[Signature]  
\_\_\_\_\_  
Notary Public

My Commission Expires: 2/9/16



Schedule A  
To  
Assignment Agreement

<u>Pending Applications</u>		
<u>Mark</u>	<u>Serial Number</u>	<u>Application Date</u>
GOCAROLINAS	85/559,159	3/2/2012
