

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the recorded Assignment made effective February 2007 previously recorded on Reel 003474 Frame 0156. Assignor(s) hereby confirms the Assignment from Buckingham Management Inc. to Buckingham Management, LLC.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Buckingham Asset Management, Inc.		02/01/2007	CORPORATION: MISSOURI
RECEIVING PARTY DATA			
Name:	Buckingham Asset Management, LLC		
Street Address:	8182 Maryland Avenue, Suite 500		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63105		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2362266		
CORRESPONDENCE DATA			
Fax Number:	3144801505		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	michelle.cotton@huschblackwell.com		
Correspondent Name:	HUSCH BLACKWELL LLP		
Address Line 1:	190 Carondelet Plaza		
Address Line 4:	St. Louis, MISSOURI 63105		
ATTORNEY DOCKET NUMBER:	712877.4		
NAME OF SUBMITTER:	Arkadia DeLay Olson		
Signature:	/Arkadia DeLay Olson/		

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Date:

05/01/2013

Total Attachments: 9

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CORRECTIVE TRADEMARK AGREEMENT

THIS CORRECTIVE ASSIGNMENT ("Corrective Assignment") is effective as of February 1, 2007 (the "Effective Date") and made between Buckingham Asset Management, Inc., a Missouri corporation ("Buckingham, Inc."), and Buckingham Asset Management, LLC, a Delaware limited liability company (Buckingham, LLC).

WHEREAS, the document attached hereto as Schedule A (the "Recorded Assignment") was made effective as of February 2007 between Buckingham, Inc., BAM Advisor Services, LLC ("BAM"), Bemiston Insurance Services, Inc. ("Bemiston") and Buckingham, LLC. In the Recorded Assignment, BAM, Bemiston and Buckingham, Inc.



assigned to Buckingham LLC all right, title and interest to the design mark under U.S. Registration Number 2362266 (the "Registered Trademark"). The Recorded Assignment was recorded in the United States Patent and Trademark Office on or about February 2, 2007 at Reel/Frame 3474/0160; and

WHEREAS, the parties hereto wish to clarify that the Recorded Assignment was incomplete in that it did not clearly indicate that Buckingham, Inc. is a Missouri corporation, that Buckingham, LLC is a Delaware limited liability company, and the Recorded Assignment was inaccurate to the extent it suggested that Bemiston and/or BAM, prior to date of the Recorded Assignment, owned any right or interest in or to the Registered Trademark;

NOW, THEREFORE, Buckingham and BAM hereby submit, and amend and clarify the Recorded Assignment as follows:

1. Prior to the date of the Recorded Assignment, Buckingham Asset Management, Inc. a Missouri corporation, was the sole owner of the entire right, title and interest in and to the Registered Trademark, and all goodwill associated therewith;
2. As of the Effective Date, for one dollar (\$1) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Buckingham, Inc. hereby transfers and assigns to Buckingham, LLC its entire worldwide right, title and interest in and to the Registered Trademark, together with the goodwill of the business associated therewith, including all registrations and applications therefore, as well as all renewals and extensions of registrations that are or may be secured by Buckingham, LLC, its successors, assigns or other legal representatives, for Buckingham, LLC's own use and enjoyment, and for the use and enjoyment of Buckingham, LLC's successors, assigns or other legal representatives. The terms and covenants of this Corrective Assignment shall inure to the benefit of the parties and their respective successors and assigns and other legal representatives.

IN TESTIMONY WHEREOF, Buckingham, Inc. and Buckingham, LLC hereby execute this Corrective Assignment as set forth below.

Buckingham Asset Management, LLC

By: B/S
Name: Bert Schweizer III
Title: Managing Member

Buckingham Asset Management, Inc.

By: B/S
Name: Bert Schweizer III
Title: President

SCHEDULE A

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Buckingham Asset Management, Inc		02/01/2007
	Barn Advisor Services, LLC		02/01/2007
	Bemiston Insurance Services, LLC		02/01/2007
			Entity Type
			CORPORATION:
			LIMITED LIABILITY COMPANY:
			LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Buckingham Asset Management, LLC		
Street Address:	257 Central Park West		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10024		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2362266	
CORRESPONDENCE DATA			
Fax Number:	(617)772-8333		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	alison.bornstein@weil.com, phyllis.depaola@weil.com		
Correspondent Name:	Weil, Gotshal & Manges c/o Alison Bornstein		
Address Line 1:	100 Federal Street, 34th Floor		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	45801.0003		
NAME OF SUBMITTER:	Alison Bornstein		

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Signature:	/Alison Bornstein/
Date:	02/02/2007
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5. It is understood that any finding of invalidity of one assignment as effected hereby shall not affect the assignment of other Assigned Trademarks.
6. All capitalized terms not otherwise defined in this Assignment, as used in this Assignment, will have the respective meanings set forth in the Purchase Agreement.
7. Notwithstanding anything to the contrary, this Assignment does not create, expand or restrict any representation or warranty regarding ownership of the Assigned Trademarks. Such representation or warranties are created, and only created, in the Purchase Agreement.
8. All questions concerning the construction, validity and interpretation of this Assignment and the performance of the obligations imposed by this Assignment shall be governed by the laws of the State of New York, regardless of the laws that might otherwise govern under applicable principles of conflict of laws.
9. Upon reasonable request by Assignee, Assignors will execute any and all additional documents and take other action as may be necessary or desirable to record or memorialize the assignments of the Assigned Trademarks set forth herein, in the United States or other foreign jurisdictions, as applicable, and to vest in Assignee such right, title, and interest in and to the Assigned Trademarks as granted to Assignee.

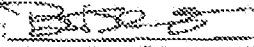
[Signatures on Following Page]

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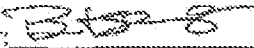
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IN WITNESS WHEREOF, Assignors have caused this Assignment to be duly executed in duplicate originals by its duly authorized representative as of the day and year first above written.

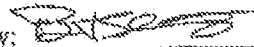
BUCKINGHAM ASSET MANAGEMENT,
INC.

By: 
Name: Bert Schweizer III
Title: President

BAM ADVISOR SERVICES, LLC

By: 
Name: Bert Schweizer III
Title: Managing Member

BEMISTON INSURANCE SERVICES,
LLC

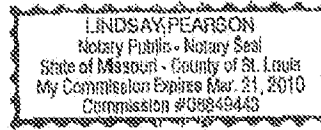
By: 
Name: Bert Schweizer III
Title: Managing Member

[BUCKINGHAM ASSET MANAGEMENT, LLC TRADEMARK ASSIGNMENT]

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TRADEMARK
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STATE OF Missouri)
)
COUNTY OF St. Louis) :ss



The foregoing instrument was acknowledged before me this 31 day of January, 2007, by Bert Schweizer III, President of Buckingham Asset Management Inc. a Managing Member of BAM Advisor Services, LLC, a Managing Member of Bemiston Insurance Services, LLC, as his act and deed, and the free act and deed of Buckingham, BAM and Bemiston.

Lindsay Pearson
Notary Public
My commission expires: 3/21/2010

Schedule A

TRADEMARKS

1. Buckingham Asset Management, Inc. (registered name -- formerly Littany Financial Planning Services, Inc.)
2. Design Only



- * Registrant is Buckingham Asset Management, Inc.
- * Filing Date August 23, 1999; Published for Opposition April 4, 2000; Registration Date June 27, 2000
- * Registration Number -- 2362266

RECORDED: 02/02/2007

TRADEMARK
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RECORDED: 05/01/2013

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