

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the recorded Assignment made effective February 2007 previously recorded on Reel 003474 Frame 0167. Assignor(s) hereby confirms the the Assignment from Buckingham Management Inc. to BAM Advisor Services, LLC.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Buckingham Asset Management, Inc.		02/01/2007	CORPORATION: MISSOURI
RECEIVING PARTY DATA			
Name:	BAM Advisor Services, LLC		
Street Address:	8182 Maryland Ave., Suite 500		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63105		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2584276	BAM ADVISOR SERVICES	
CORRESPONDENCE DATA			
Fax Number:	3144801505		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3144801500		
Email:	michelle.cotton@huschblackwell.com		
Correspondent Name:	HUSCH BLACKWELL LLP		
Address Line 1:	190 Carondelet Plaza		
Address Line 4:	St. Louis, MISSOURI 63105		
ATTORNEY DOCKET NUMBER:	712877.3		
NAME OF SUBMITTER:	Arkadia DeLay Olson		

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**TRADEMARK
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Signature:	/Arkadia DeLay Olson/
Date:	05/01/2013
Total Attachments: 9 source=CorrectiveAssignment_2584276#page1.tif source=CorrectiveAssignment_2584276#page2.tif source=CorrectiveAssignment_2584276#page3.tif source=CorrectiveAssignment_2584276#page4.tif source=CorrectiveAssignment_2584276#page5.tif source=CorrectiveAssignment_2584276#page6.tif source=CorrectiveAssignment_2584276#page7.tif source=CorrectiveAssignment_2584276#page8.tif source=CorrectiveAssignment_2584276#page9.tif	

CORRECTIVE TRADEMARK AGREEMENT

THIS CORRECTIVE ASSIGNMENT ("Corrective Assignment") is effective as of February 1, 2007 (the "Effective Date") by BAM Advisor Services, LLC, a Delaware limited liability company ("BAM" or "Assignee") and Buckingham Asset Management, Inc. ("Buckingham").

WHEREAS, the document attached hereto as Schedule A (the "Recorded Assignment") was made effective as of February 2007 between Buckingham, BAM Advisor Services, LLC and Bemiston Insurance Services, Inc. ("Bemiston"). In the Recorded Assignment, Buckingham and Bemiston assigned to BAM Advisor Services, LLC all right, title and interest to the marks BAM and BAM ADVISOR SERVICES, including U.S. Registration Number 2584276 for BAM ADVISOR SERVICES and Design (the "Registered Trademark"). The Recorded Assignment was recorded in the United States Patent and Trademark Office on or about February 2, 2007 at Reel/Frame 3474/0167; and

WHEREAS, the parties hereto wish to clarify that the Recorded Assignment was incomplete in that it did not clearly indicate that BAM is a Delaware limited liability company and inaccurate to the extent it suggested that Bemiston owned any right or interest in or to the Trademark;

NOW, THEREFORE, Buckingham and Assignee hereby submit, and amend and clarify the Recorded Assignment as follows:

1. Prior to the date of the Recorded Assignment, Buckingham was the sole owner of the entire right, title and interest in and to the mark BAM, including the Registered Trademark, and all goodwill associated therewith (the "Mark");
2. As of the Effective Date, for one dollar (\$1) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Buckingham hereby transfers and assigns to Assignee its entire worldwide right, title and interest in and to the Registered Trademark, together with the goodwill of the business associated therewith, including all registrations and applications therefore, as well as all renewals and extensions of registrations that are or may be secured by Assignee, its successors, assigns or other legal representatives, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives. The terms and covenants of this Corrective Assignment shall inure to the benefit of the parties and their respective successors and assigns and other legal representatives.

IN TESTIMONY WHEREOF, Buckingham and Assignee hereby execute this Corrective Assignment as set forth below.

Bam Advisor Services, LLC

Buckingham Asset Management, Inc.

By: 

By: 

Name: Bert Schweizer III

Name: Bert Schweizer III

Title: Managing Member

Title: President

SCHEDULE A

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																
CONVEYING PARTY DATA																	
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Buckingham Asset Management, Inc</td> <td></td> <td>02/01/2007</td> <td>CORPORATION:</td> </tr> <tr> <td>Bam Advisor Services, LLC</td> <td></td> <td>02/01/2007</td> <td>LIMITED LIABILITY COMPANY:</td> </tr> <tr> <td>Bemiston Insurance Services, LLC</td> <td></td> <td>02/01/2007</td> <td>LIMITED LIABILITY COMPANY:</td> </tr> </tbody> </table>	Name	Formerly	Execution Date	Entity Type	Buckingham Asset Management, Inc		02/01/2007	CORPORATION:	Bam Advisor Services, LLC		02/01/2007	LIMITED LIABILITY COMPANY:	Bemiston Insurance Services, LLC		02/01/2007	LIMITED LIABILITY COMPANY:	
Name	Formerly	Execution Date	Entity Type														
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Bam Advisor Services, LLC		02/01/2007	LIMITED LIABILITY COMPANY:														
Bemiston Insurance Services, LLC		02/01/2007	LIMITED LIABILITY COMPANY:														
RECEIVING PARTY DATA																	
Name:	Bam Advisor Services, LLC																
Street Address:	257 Central Park West																
City:	New York																
State/Country:	NEW YORK																
Postal Code:	10024																
Entity Type:	LIMITED LIABILITY COMPANY:																
PROPERTY NUMBERS Total: 1																	
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Registration Number:	2584276	BAM ADVISOR SERVICES															
CORRESPONDENCE DATA																	
Fax Number:	(617)772-8333																
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																	
Email:	alison.bornstein@weil.com, phyllis.depadia@weil.com																
Correspondent Name:	Weil, Gotshal & Manges c/o Alison Bornstein																
Address Line 1:	100 Federal Street, 34th Floor																
Address Line 4:	Boston, MASSACHUSETTS 02110																
ATTORNEY DOCKET NUMBER:	45801.0003																
NAME OF SUBMITTER:	Alison Bornstein																

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Signature:	/Alison Bernstein/
Date:	02/02/2007
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Execution Copy

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment"), effective as of this 1st day of February, 2007 (the "Effective Date"), is from Buckingham Asset Management, Inc. ("Buckingham"), BAM Advisor Services, LLC ("BAM") and Bemiston Insurance Services, LLC ("Bemiston" and, together with Buckingham and BAM, the "Assignors") to BAM Advisor Services, LLC (the "Assignee").

WHEREAS, Assignors are the owners of the trademarks listed in the attached Schedule A (the "Assigned Trademarks").

WHEREAS, Assignee desires to acquire the Assigned Trademarks, and Assignors desire to assign the Assigned Trademarks to Assignee.

WHEREAS, Assignors and Assignee have entered into an Asset Purchase Agreement dated February 1, 2007 (the "Purchase Agreement"), pursuant to which Assignee will acquire the Assigned Trademarks.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged:

1. Assignors do hereby sell, assign and transfer to Assignee their entire worldwide right, title and interest in the Assigned Trademarks, together with the goodwill connected with and symbolized by the Assigned Trademarks, or to which the Assigned Trademarks pertain, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which said Assigned Trademarks are granted or reissued or extended as fully and entirely as the same would have been held and enjoyed by Assignors if this assignment and sale had not been made, as Assignee of its entire right, title and interest therein and in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto in and to all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.
2. Assignee is a successor to the Business of the Assignors, or the portion thereof to which the Assigned Trademarks pertain, which Business is ongoing and existing.
3. This Assignment is binding upon, and inures to the benefit of, the parties and their respective legal representatives, successors and assigns.
4. Assignors hereby request the U.S. Commissioner of Patents and Trademarks and/or the applicable foreign authorities to record this Assignment, as to the Assigned Trademarks herein referred to.

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5. It is understood that any finding of invalidity of one assignment as effected hereby shall not affect the assignment of other Assigned Trademarks.
6. All capitalized terms not otherwise defined in this Assignment, as used in this Assignment, will have the respective meanings set forth in the Purchase Agreement.
7. Notwithstanding anything to the contrary, this Assignment does not create, expand or restrict any representation or warranty regarding ownership of the Assigned Trademarks. Such representation or warranties are created, and only created, in the Purchase Agreement.
8. All questions concerning the construction, validity and interpretation of this Assignment and the performance of the obligations imposed by this Assignment shall be governed by the laws of the State of New York, regardless of the laws that might otherwise govern under applicable principles of conflict of laws.
9. Upon reasonable request by Assignee, Assignors will execute any and all additional documents and take other action as may be necessary or desirable to record or memorialize the assignments of the Assigned Trademarks set forth herein, in the United States or other foreign jurisdictions, as applicable, and to vest in Assignee such right, title, and interest in and to the Assigned Trademarks as granted to Assignee.

[Signatures on Following Page]

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IN WITNESS WHEREOF, Assignors have caused this Assignment to be duly executed in duplicate originals by its duly authorized representative as of the day and year first above written.

BUCKINGHAM ASSET MANAGEMENT, INC.

By: [Signature]
Name: Bert Schweizer III
Title: President

BAM ADVISOR SERVICES, LLC

By: [Signature]
Name: Bert Schweizer III
Title: Managing Member

BEMISTON INSURANCE SERVICES, LLC

By: [Signature]
Name: Bert Schweizer III
Title: Managing Member

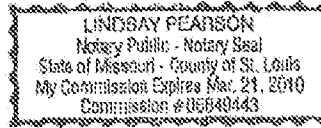
(BAM ADVISOR SERVICES, LLC TRADEMARK ASSIGNMENT)

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STATE OF Missouri)
COUNTY OF St. Louis)

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The foregoing instrument was acknowledged before me this 31 day of January, 2007, by Bert Schweizer III, President of Buckingham Asset Management, Inc. a Managing Member of BAM Advisor Services, LLC, a Managing Member of Bemiston Insurance Services, LLC, as his act and deed, and the free act and deed of Buckingham, BAM and Bemiston.

Lindsay Pearson
Notary Public.
My commission expires: 3/21/2010

Schedule A

TRADEMARKS

1. **BAM Advisor Services LLC** (registered name -- formerly Buckingham Asset Management U.S.A., L.L.C.)
2. **The Buckingham Family of Financial Services** (registered as a fictitious name by BAM Advisor Services, LLC -- licensed by BAM to both Buckingham and Bemiston)
3. **BAM Advisor Services** (Service Mark for design plus words, letters, and/or numbers)



- * Registrant is Buckingham Asset Management, Inc.
- * Filing Date August 23, 1999; Published for Opposition April 2, 2002; Registration Date June 25, 2002
- * Registration Number -- 2584276

RECORDED: 02/02/2007

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RECORDED: 05/01/2013

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