

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		SECURITY INTEREST	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Row Sham Bow, Inc.		04/29/2013	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Intersouth Partners VII, L.P.		
<b>Street Address:</b>	406 Blackwell Street, Suite 200		
<b>City:</b>	Durham		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27701		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85446948	WOODLAND HEROES	
<b>Serial Number:</b>	85312079	ROWSHAMBOW	
<b>Serial Number:</b>	85709734	LETTER BY LETTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9197814865		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	919-781-4000		
<b>Email:</b>	pconnaghan@wyrick.com		
<b>Correspondent Name:</b>	Page Connaghan		
<b>Address Line 1:</b>	4101 Lake Boone Trail, Suite 300		
<b>Address Line 4:</b>	Raleigh, NORTH CAROLINA 27607		
<b>ATTORNEY DOCKET NUMBER:</b>	19195.026		
<b>NAME OF SUBMITTER:</b>	Page Connaghan		

OP \$90.00 85446948

**900254082**

**TRADEMARK  
 REEL: 005019 FRAME: 0295**

Signature:	/Page Connaghan/
Date:	05/01/2013
<b>Total Attachments: 8</b> source=RSB IP Security Agreement Execution Version (3)#page1.tif source=RSB IP Security Agreement Execution Version (3)#page2.tif source=RSB IP Security Agreement Execution Version (3)#page3.tif source=RSB IP Security Agreement Execution Version (3)#page4.tif source=RSB IP Security Agreement Execution Version (3)#page5.tif source=RSB IP Security Agreement Execution Version (3)#page6.tif source=RSB IP Security Agreement Execution Version (3)#page7.tif source=RSB IP Security Agreement Execution Version (3)#page8.tif	

## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (the “*Agreement*”), dated as of April 29, 2013, is hereby entered into by and among Row Sham Bow, Inc., a Delaware corporation (the “*Borrower*”), and the lenders set forth on Exhibit A attached hereto (each, a “*Lender*” and sometimes collectively referred to herein as the “*Lenders*”).

### RECITALS:

WHEREAS, the Lenders will make loans to Borrower (collectively, the “*Loan*”), which Loan shall be evidenced by one or more Convertible Secured Promissory Notes (the “*Notes*”) issued on or after the date hereof pursuant to the Note Purchase Agreement among the Lenders and the Borrower (the “*Purchase Agreement*”), but only if Borrower grants the Lenders a security interest in its copyrights, trademarks and patents and other collateral described in that certain Security Agreement between Borrower and the Lenders (the “*Collateral*”), executed in connection with the Loan and dated as of the date hereof (the “*Security Agreement*”); and

WHEREAS, Borrower has granted the Lenders a security interest in its presently existing or later acquired Collateral;

NOW, THEREFORE, for good and otherwise valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

### AGREEMENT

1. Secured Obligations. This Agreement is given to secure the due and punctual payment of the principal of and interest on the Notes issued pursuant to the Purchase Agreement and the due and punctual performance of all other obligations under the Loan Documents (as defined in the Security Agreement) now existing and hereafter arising, including future advances (and additional Notes issued pursuant to the Purchase Agreement in respect thereof) made pursuant to the Purchase Agreement, together with any extensions and renewals of the foregoing obligations and reasonable attorneys’ fees if collected by or through an attorney-at-law (collectively the “*Secured Obligations*”); provided, however, that “*Secured Obligations*” shall not include any obligations of Borrower to any Lender in its capacity, as a holder of any of Borrower’s capital stock.

2. Security Interest. As security for the due and punctual payment and performance by Borrower of the Secured Obligations, Borrower hereby grants the Lenders a security interest (which shall be subject and subordinate to the Permitted Liens, as defined in the Security Agreement) in all right, title and interest in its Intellectual Property (as defined below). As used herein, the term “*Intellectual Property*” shall include:

(a) All copyrights, trademarks, and patents of Borrower, including, without limitation, the copyrights, and patents, trademarks listed on Schedule A attached hereto, all amendments, renewals, extensions relating thereto, and all licenses or other rights to use the foregoing and all license fees and royalties from such use;

(b) Any trade secrets and any intellectual property rights in computer software and computer software products now or later existing, created, acquired or held by Borrower;

(c) All design rights which may be available to Borrower now or later created, acquired or held by Borrower;

(d) Any claims for damages (past, present or future) for infringement of any of the rights above, with the right, but not the obligation, to sue and collect damages for use or infringement of the intellectual property rights above; and

(e) All proceeds and products of any of the foregoing, including any and all insurance, indemnity or warranty payments, license royalties, proceeds of infringement suits, the right to sue for past, present and future infringements rights throughout the world, and all re-issues, divisions continuations, renewals, extensions and continuations-in-part with respect to any of the foregoing.

3. Term of Agreement. Borrower acknowledges and agrees that the number and amount of the Secured Obligations may fluctuate from time to time hereafter. Borrower expressly agrees that this Agreement and the security interest in the Intellectual Property conveyed to the Lenders hereunder shall remain valid and in full force and effect, notwithstanding any such fluctuations and future payments. This Agreement shall terminate, and each Lender shall release its security interest in the Intellectual Property, only upon the earlier to occur of (a) the payment in full by or on behalf of Borrower of all of the then outstanding Notes issued pursuant to the Purchase Agreement and all other obligations of Borrower pursuant to any of the Loan Documents, (b) the conversion of the full amounts then outstanding under the Notes into shares of the Company's capital stock pursuant to the terms of such Notes, or (c) the Notes or this Agreement are cancelled or terminated by mutual agreement of Borrower and the Lenders.

4. Security Agreement. This security interest is granted hereunder in conjunction with the security interest in the Collateral granted under the Security Agreement. The Lenders' rights and remedies in the Intellectual Property granted hereunder are in addition to those in the Purchase Agreement, the Security Agreement and other documents related thereto, and are in addition to those available at law or in equity. The Lenders' rights, powers and remedies herein are cumulative with every right, power or remedy provided in the Security Agreement. The Lenders' exercise of its rights, powers or remedies in this Agreement, the Purchase Agreement, the Security Agreement or any other documents related thereto does not preclude the simultaneous or later exercise of any or all other rights, powers or remedies.

5. Amendment; Waiver. This Agreement may be amended only in a writing signed by both Borrower and the Lenders holding Notes representing more than fifty percent (50%) of the outstanding aggregate principal Loan amount (the "**Majority Lenders**"). No delay or failure on the part of any Lender in the exercise of any right, power or privilege under this Agreement shall impair any such right, power or privilege or be construed as a waiver of any default or any acquiescence therein. No single or partial exercise of such right, power or privilege shall preclude the further exercise of such right, power or privilege or the exercise of any other right, power or privilege. No waiver shall be valid against any Lender unless made in writing and

signed by the Majority Lenders, and then only to the extent expressly specified therein. Borrower hereby waives presentment and notice of dishonor and protest of all instruments included or evidencing the liability of Borrower in respect to the Secured Obligations or the Collateral and any and all notices and demands whatsoever, whether or not relating to such instruments, except as otherwise provided in such instruments.

6. Additional Lenders. Notwithstanding anything to the contrary contained herein, if the Borrower shall issue additional Notes under and in accordance with the terms of the Purchase Agreement, any purchaser of such Notes may become a party to this Agreement by executing and delivering an additional counterpart signature page hereto and thereafter shall be deemed a “*Lender*” and one of the “*Lenders*” hereunder for all purposes, upon which the Borrower will update Exhibit A hereto to include such additional Lender. No additional approvals or actions shall be required to be taken by the Borrower or any Lender to properly effect the addition of any such new Lender as a party hereto or the revision of Exhibit A hereunder.

This Intellectual Property Security Agreement is hereby executed as of the year and date first above written.

**BORROWER:**

**ROW SHAM BOW, INC.**

By:  \_\_\_\_\_

Name: Philip Holt

Title: President and Chief Executive Officer

**LENDERS:**

**INTERSOUTH PARTNERS VII, L.P.**

By: Intersouth Associates VII, LLC  
its General Partner

By: \_\_\_\_\_

Name: John Glushik

Title: Member, acting pursuant to Power of Attorney

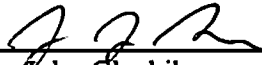
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**BORROWER:** **ROW SHAM BOW, INC.**

By: \_\_\_\_\_  
Name: Philip Holt  
Title: President and Chief Executive Officer

**LENDERS:** **INTERSOUTH PARTNERS VII, L.P.**

By: Intersouth Associates VII, LLC  
its General Partner

By:  \_\_\_\_\_  
Name: John Glushik  
Title: Member, acting pursuant to Power of Attorney

**EXHIBIT A**

**Lenders**

Intersouth Partners VII, L.P.  
406 Blackwell Street, Suite 200  
Durham, NC 27701  
Attn: John Glushik  
Facsimile: (919) 493-6649



**SCHEDULE A**

**INTELLECTUAL PROPERTY**

**Trademarks and Service Marks:**

<b>Jurisdiction</b>	<b>Trademark/SN/RN</b>	<b>Status/Key Dates</b>	<b>Full Goods/Services</b>
US Federal (USPTO)	<b>WOODLAND HEROES</b>  SN:85-446948 RN:4,262,369	<b>Registered</b> December 18, 2012  First Use: October 18, 2011  Filed: October 13, 2011	<b>Class 41:</b> Entertainment services, namely, providing an on-line computer game
US Federal (USPTO)	<b>ROWSHAMBOW</b>  SN:85-312079	<b>Allowed</b>  1st Extension of Time Granted: March 19, 2013  Notice of Allowance Date: September 4, 2012  Filed: May 4, 2011	<b>Class 9:</b> Computer game software; video game programs; and computer software platforms that allow users to download, upload, post, display, tag, blog, hare, and invite for use in the field of social networking; interactive video game programs; downloadable electronic game programs and computer software platforms for social networking that may be accessed via the internet, computers and wireless devices; computer software to allow users to upload, post, display, tag, blog, share electronic media and information on social networks, websites, portals, mobile devices, set-top boxes, game consoles, dedicated gaming handheld hardware, and personal computers in the fields of virtual communities, electronic gaming, entertainment, and general interest via the internet
US Federal (USPTO)	<b>LETTER BY LETTER</b>  SN:85-709734	<b>Allowed</b>  Notice of Allowance Date: March 26, 2013  Filed: August 22, 2012	<b>Class 41:</b> Entertainment services, namely, providing an on-line computer game
European Community (CTM)	<b>WOODLAND HEROES</b>  RN: 010800316 AN: 010800316	<b>Registered</b> February 15, 2013  Filed: April 11, 2012	<b>Class 9:</b> Computer hardware; computer software; computer games software; downloadable computer software; downloadable computer games software; downloadable instructions in electronic form; computer gaming peripheral devices, namely computer game joysticks, videogame headsets, video game headphones, video game speakers, video game microphones,

Jurisdiction	Trademark/SN/RN	Status/Key Dates	Full Goods/Services
			<p>mouse for use with video games; none of the aforesaid goods relating to games of chance (including betting games), automatic slot machines, betting terminals, software and hardware for games of chance (including software for online gaming and software for gaming machines), gaming machines, equipment for casinos, bingo halls and other amusement arcades.</p> <p><b>Class 41:</b> Entertainment services, namely, providing an on-line computer game; entertainment services; arranging of competitions; on-line computer gaming competitions and tournaments; information relating to entertainment; information relation to computer games entertainment services; electronic games services provided by means of the Internet; providing on-line electronic publications [not downloadable]; providing on-line electronic publications in the form of computer game guides; none of the aforesaid services relating to games of chance (including betting games).</p> <p><b>Class 42:</b> Computer software rental; computer software design; computer game software design; installation and maintenance of computer software and computer programs; computer programming; duplication of computer software and/or computer programs; updating of computer software; consultancy in the field of computer software; consultancy in the field of computer games software; none of the aforesaid services relating to games of chance (including betting games).</p>

### Copyright Holdings

Row Sham Bow, Inc. has no registered copyrights.

### Patents

Jurisdiction	Title	Serial No.	Filed Date	Status
US PTO	SYSTEMS AND METHODS INVOLVING ACTIVITY PROCESSING AND/OR OPTIMIZATION FEATURES	61/662,633	6/21/2012	PENDING