

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AlphaWOLF Ranch, LLC		04/25/2013	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	E. & J. Gallo Winery		
<b>Street Address:</b>	600 Yosemite Boulevard		
<b>City:</b>	Modesto		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95354		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3427418	CARNIVORE	
<b>Registration Number:</b>	4290252	CARNIVOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2093413719		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	2093416349		
<b>Email:</b>	tm.group@ejgallo.com		
<b>Correspondent Name:</b>	Kristi W. Whalen		
<b>Address Line 1:</b>	600 Yosemite Boulevard		
<b>Address Line 2:</b>	Legal Department		
<b>Address Line 4:</b>	Modesto, CALIFORNIA 95354		
<b>ATTORNEY DOCKET NUMBER:</b>	USNAC9_4940		
<b>NAME OF SUBMITTER:</b>	Kristi W. Whalen		

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**900254100**

**TRADEMARK  
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Signature:	/kw/
Date:	05/01/2013
Total Attachments: 2 source=CARNIVORE#page1.tif source=CARNIVOR#page1.tif	

**ASSIGNMENT**

WHEREAS, AlphaWOLF Ranch, LLC ("Assignor"), is the owner of all right, title and interest in the trademark CARNIVORE for wine, and the federal registration thereof, namely Reg. No. 3,427,418, and the goodwill associated therewith; and

WHEREAS, E. & J. Gallo Winery ("Assignee") is desirous of acquiring all of Assignor's right, title and interest in the trademark CARNIVORE for wine, and the federal registration thereof, namely Reg. No. 3,427,418, and the goodwill associated therewith, and Assignor is desirous of assigning all of its right, title and interest in the trademark CARNIVORE for wine, and the federal registration thereof, namely Reg. No. 3,427,418, and the goodwill associated therewith, to Assignee.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which hereby is acknowledged, Assignor hereby irrevocably transfers all of its right, title and interest in and to trademark CARNIVORE for wine, and the federal registration thereof, namely Reg. No. 3,427,418, and the goodwill associated therewith, to Assignee.

ASSIGNOR:  
AlphaWOLF Ranch, LLC

By: \_\_\_\_\_  
Name:  
Title:  
Date:

*WJ Wolf*  
*William J Wolf* - 4/26/13  
*CEO*

ASSIGNEE:  
E. & J. Gallo Winery

By: \_\_\_\_\_  
Name:  
Title:  
Date:

*Molly Davis*  
*MOLLY DAVIS*  
*VP Marketing*  
*4/26/13*

**ASSIGNMENT**

WHEREAS, AlphaWOLF Ranch, LLC ("Assignor"), is the owner of all right, title and interest in the trademark CARNIVOR for alcoholic beverages except beers and the federal registration thereof, namely Reg. No. 4,290,252, and the goodwill associated therewith; and

WHEREAS, E. & J. Gallo Winery ("Assignee") is desirous of acquiring all of Assignor's right, title and interest in the trademark CARNIVOR for alcoholic beverages except beers, and the federal registration thereof, namely Reg. No. 4,290,252, and the goodwill associated therewith, and Assignor is desirous of assigning all of its right, title and interest in the trademark CARNIVOR for alcoholic beverages except beers, and the federal registration thereof, namely Reg. No. 4,290,252, and the goodwill associated therewith, to Assignee.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which hereby is acknowledged, Assignor hereby irrevocably transfers all of its right, title and interest in and to trademark CARNIVOR for alcoholic beverages except beers, and the federal registration thereof, namely Reg. No. 4,290,252, and the goodwill associated therewith, to Assignee.

ASSIGNOR:  
AlphaWOLF Ranch, LLC

By: WJ Wolf  
Name:  
Title: Will. Am Wolf  
Date: CEO 7/25/13

ASSIGNEE:  
E. & J. Gallo Winery

By: Molly Davis  
Name: MOLLY DAVIS  
Title: VP marketing  
Date: 4/26/13