

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Citizens Bank		01/31/2013	CORPORATION: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Victor Allen's Coffee, LLC		
<b>Street Address:</b>	1101 Moasis Drive		
<b>City:</b>	Little Chute		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54140		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WISCONSIN		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1582823	VICTOR ALLEN'S	
<b>Registration Number:</b>	1632337	VICTOR ALLEN'S	
<b>Registration Number:</b>	2172079	PRECISION ROASTED	
<b>Registration Number:</b>	2609343	TAZZA RICA	
<b>Registration Number:</b>	2701948	RIPAFRATTA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4155911400		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	415-591-1000		
<b>Email:</b>	trademarksSF@winston.com		
<b>Correspondent Name:</b>	Becky L. Troutman, Winston & Strawn LLP		
<b>Address Line 1:</b>	101 California Street		
<b>Address Line 2:</b>	Suite 3900		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111-5894		

CH \$140.00 1582823

ATTORNEY DOCKET NUMBER:	014277.00001
NAME OF SUBMITTER:	Becky L. Troutman
Signature:	/Becky L. Troutman/
Date:	05/02/2013
Total Attachments: 3 source=Victor Allen's Coffee-Citizens Bank-Security Release#page1.tif source=Victor Allen's Coffee-Citizens Bank-Security Release#page2.tif source=Victor Allen's Coffee-Citizens Bank-Security Release#page3.tif	

## RELEASE OF SECURITY INTEREST

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Citizens Bank, a Michigan corporation (the "Bank"), whose address is 1601 S. Webster Avenue, Green Bay, Wisconsin, 54301, pursuant to that certain Restated and Amended Credit Agreement dated as of March 2, 2010 among the Bank and Victor Allen's Coffee, LLC, a Wisconsin limited liability company (the "Borrower") (as the same may have been amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), does hereby unconditionally and expressly release, terminate and forever discharge and extinguish any and all of its right, title and interest in and to any and all liens and security interests it may have under all intellectual property collateral identified in the Credit Agreement and the Intellectual Property Security Agreement dated as of March 2, 2010 among the Bank and Borrower (the "Security Agreement"), including the trademarks listed on Exhibit A attached hereto, (the "Released Collateral"), arising from the Credit Agreement and the Security Agreement, which was recorded in the United States Patent and Trademark Office ("PTO") on or about April 7, 2010, against the United States trademarks listed on Exhibit A at Reel/Frame Numbers 4181/0643. The Bank hereby releases, retransfers and reassigns to the Borrower the security interest and all of the Bank's right, title and interest in, to and under the Released Collateral. The Bank will execute and deliver, at the request and cost of Borrower, such further instruments, documents and release forms as Borrower may reasonably request to more effectively release, terminate, discharge, and extinguish any such liens and security interests upon such Released Collateral.

This Release of Security Interest shall be binding upon the Bank's legal representatives, assigns and successors. The Bank hereby authorizes and requests the Commissioner of Patents and Trademarks and any other applicable government officer to record this Release of Security Interest.

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Executed as of the 31 day of January, 2013.

**BANK:**

Citizens Bank

By: 

Name: RICHARD L. RUSSELL

Title: Senior Vice President

TRADEMARK

REEL: 005019 FRAME: 0786

**EXHIBIT A**  
**to the Release of Security Agreement**

**Released Collateral**

VICTOR ALLEN'S	73/763253 11/14/1988	1582823 2/13/1990
VICTOR ALLEN'S	74/048118 4/12/1990	1632337 1/22/1991
PRECISION ROASTED	74/504795 3/24/1994	2172079 7/14/1998
WILD GRAINS	75/778327 8/18/1999	2795132 12/16/2003
TAZZA RICA	76/243060 4/19/2001	2609343 8/20/2002
RIPAFRATTA	76/330415 10/26/2001	2701948 4/1/2003