

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TRUE TIMBER OUTDOORS, INC.		05/02/2013	CORPORATION: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	TRUE TIMBER OUTDOORS HOLDING COMPANY, LLC		
Street Address:	150 Accurate Way		
City:	Inman		
State/Country:	SOUTH CAROLINA		
Postal Code:	29349		
Entity Type:	LIMITED LIABILITY COMPANY: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3169181	TRUETIMBER	
CORRESPONDENCE DATA			
Fax Number:	8642337342		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	864-271-1592		
Email:	prudence@dority-manning.com		
Correspondent Name:	James M. Bagarazzi		
Address Line 1:	Dority and Manning, PA		
Address Line 2:	P.O. Box 1449		
Address Line 4:	Greenville, SOUTH CAROLINA 29602-1449		
ATTORNEY DOCKET NUMBER:	BAN-1-TM		
NAME OF SUBMITTER:	James M. Bagarazzi		
Signature:	/James M. Bagarazzi/		

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 REEL: 005019 FRAME: 0931

Date:

05/02/2013

Total Attachments: 2

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ASSIGNMENT

WHEREAS, TRUE TIMBER OUTDOORS, INC., a South Carolina Corporation presently having its principal address at 150 Accurate Way, Inman, South Carolina 29349, is the owner of record in the United States Patent and Trademark Office of the following trademark and registration therefor:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
TRUETIMBER	3,169,181	November 7, 2006

WHEREAS, TRUE TIMBER OUTDOORS HOLDING COMPANY, LLC, a South Carolina Limited Liability Company having its principal address at 150 Accurate Way, Inman, South Carolina 29349, is desirous of acquiring and/or has acquired said trademark and the goodwill associated therewith and the Federal Trademark registration therefor. Now, therefore, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, TRUE TIMBER OUTDOORS, INC. hereby assigns to TRUE TIMBER OUTDOORS HOLDING COMPANY, LLC, all right, title and interest in the United States in and to said trademark and registration thereof together with the good will of the business symbolized by said trademark.

Signed at Inman, South Carolina this 2nd day of May, 2013.

By: Alton C. Sellars
ALTON C. SELLARS
President, TRUE TIMBER OUTDOORS, INC.

STATE OF SOUTH CAROLINA)

COUNTY OF SPARTANBURG)

On this 2 day of May, 2013, personally appeared ALTON C. SELLARS, to me known and known to me to be the assignor above-named, and acknowledge that he executed the foregoing Assignment on behalf of assignor and pursuant to authority duly received.

Cheress Lee

Notary Public of the State of South Carolina

My Commission Expires: 11/27/2017

