

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JMP Radio Group, LLC		05/01/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	L&L Broadcasting LLC		
Street Address:	1211 SW 5th Avenue, Suite 600		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97204		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3918079	XAPSIS	
CORRESPONDENCE DATA			
Fax Number:	2027197049		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-719-7478		
Email:	jrosenthal@wileyrein.com		
Correspondent Name:	Jessica N. Rosenthal, Esq.		
Address Line 1:	c/o Wiley Rein LLP, 1776 K Street NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006		
ATTORNEY DOCKET NUMBER:	842330006		
NAME OF SUBMITTER:	Jessica N. Rosenthal		
Signature:	/jessica n. rosenthal/		

Date:

05/02/2013

Total Attachments: 2

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ASSIGNMENT OF MARK
(PTO)

THIS ASSIGNMENT OF MARK (“Assignment of Mark”) is made as of May 1, 2013 by JMP Radio Group, LLC, a Delaware limited liability company (“Assignor”) to L&L Broadcasting LLC, a Delaware limited liability company (“Assignee”).

This Assignment of Mark is made pursuant to that certain Asset Purchase Agreement dated as of October 26, 2012 (the “Agreement”) among Assignor, certain affiliates of Assignor and Assignee with respect to, among other things, the following radio stations in the Peoria, Illinois market (the “Stations”):

WIRL(AM), Peoria, Illinois
WMBD(AM), Peoria, Illinois
WPBG(FM), Peoria, Illinois
WSWT(FM), Peoria, Illinois
WDQX(FM), Morton, Illinois
WXCL(FM), Pekin, Illinois

Assignor is a limited liability company organized under the laws of the state of Delaware and having its principal offices at 2511 Garden Road #104A, Monterey, California 93940 and at 331 Fulton Street, Suite 1200, Peoria, Illinois 61602, and is the owner of the right, title and interest in, to and under the following mark owned by Assignor and used or held for use in the business and operations of the Stations (the “Mark”):

Xapsis Registered 2/8/2011
 Registration Number 3918079
 Serial Number 77950574

Assignee is a limited liability company organized under the laws of the state of Delaware, having its principal office at 1211 SW 5th Avenue, Suite 600, Portland, Oregon 97204, and desires to acquire the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and pursuant to the Agreement, Assignor hereby transfers, assigns, conveys and delivers to Assignee, its successors and assigns, Assignor’s right, title and interest in, to and under the Mark (including the registrations thereof and applications therefor (wherever filed)), together with the goodwill, if any, associated with the use of the Mark, free and clear of Liens (other than Permitted Encumbrances).

This Assignment of Mark is made pursuant to (and does not modify) the Agreement, which contains certain representations, warranties and covenants regarding the Mark. Capitalized terms used herein and not defined shall have the respective meanings set forth in the Agreement.

[SIGNATURE PAGE FOLLOWS]

13573486

TRADEMARK
REEL: 005020 FRAME: 0161

SIGNATURE PAGE TO ASSIGNMENT OF MARK

(PTO)

IN WITNESS WHEREOF, Assignor has duly executed this Assignment of Mark as of the date first set forth above.

ASSIGNOR: JMP RADIO GROUP, LLC

By: *Brian Emkjer*
Name: Brian Emkjer
Title: Chief Financial Officer



State of California
County of Monterey

On this 25 day of ^{APRIL} ~~May~~, 2013, before me personally appeared BRIAN EMKJER the of JMP Radio Group, LLC, LLC, a Delaware limited liability company (the "Company"), who acknowledged the execution of the foregoing instrument to be the free act and deed of the Company.

Kathleen A. Lally
(Notary Public)