

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sound Nutrition, Inc.		02/28/2013	CORPORATION: IDAHO
RECEIVING PARTY DATA			
Name:	Thorne Research, Inc.		
Street Address:	25820 Highway 2 West		
City:	Sandpoint		
State/Country:	IDAHO		
Postal Code:	83864		
Entity Type:	CORPORATION: IDAHO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3238661	SIMPLY PUT - WE ARE THE DEFINITION OF PU	
CORRESPONDENCE DATA			
Fax Number:	2082652488		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	208-263-1337		
Email:	kpearson@thorne.com		
Correspondent Name:	Kim R. Pearson		
Address Line 1:	25820 Highway 2 West		
Address Line 4:	Sandpoint, IDAHO 83864		
NAME OF SUBMITTER:	Kim R. Pearson		
Signature:	/kim r. pearson/		
Date:	05/02/2013		
Total Attachments: 1 source=AGREEMENT TO ASSIGN TRADEMARK - SIMPLY PUT, WE ARE THE DEFINITION OF PURITY#page1.tif			

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AGREEMENT TO ASSIGN TRADEMARK

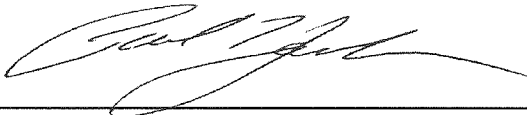
The undersigned parties hereby agree to the assignment of the registered trademark, **Simply Put – We Are The Definition Of Purity**, in International Class 005, U.S. Trademark Registration No. 3,238,661.

The conveying party is Sound Nutrition, Inc., an Idaho corporation, whose chief executive officer is Mr. Paul F. Jacobson.

The receiving party is Thorne Research, Inc., an Idaho corporation, whose chief operating officer is Mr. Thomas P. McKenna.

The date of this AGREEMENT TO ASSIGN TRADEMARK will be deemed to be February 28, 2013.

FOR SOUND NUTRITION, INC.



Paul F. Jacobson
Chief Executive Officer

FOR THORNE RESEARCH, INC.



Thomas P. McKenna
Chief Operating Officer