

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WISCONSIN HOUSING AND ECONOMIC DEVELOPMENT AUTHORITY		05/01/2013	Public Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	JPMORGAN CHASE & CO.		
Street Address:	270 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4104278	WE DO SO YOU CAN.	
CORRESPONDENCE DATA			
Fax Number:	5163659805		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	516/365-9802		
Email:	akaplan@collardroe.com		
Correspondent Name:	Stewart J. Bellus & Aimee L. Kaplan		
Address Line 1:	1077 Northern Blvd.		
Address Line 4:	Roslyn, NEW YORK 11576		
ATTORNEY DOCKET NUMBER:	PC 020882		
NAME OF SUBMITTER:	Aimee L. Kaplan		
Signature:	/alk/		

Date:

05/03/2013

Total Attachments: 2

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ASSIGNMENT


WHEREAS, WISCONSIN HOUSING AND ECONOMIC DEVELOPMENT AUTHORITY (the "ASSIGNOR"), a public corporation organized under the laws of Wisconsin, having an address of 201 West Washington Avenue, Suite 700, Madison, Wisconsin 53703, owns and uses the trademark WE DO SO YOU CAN. ("MARK"), and owns the U.S. Trademark Registration Number 4,104,278 ("REGISTRATION") for the MARK;

WHEREAS, JPMORGAN CHASE & CO. (the "ASSIGNEE"), a corporation organized under the laws of Delaware, having an address of 270 Park Avenue, New York, New York 10017, desires to acquire the MARK, the REGISTRATION, and past common law causes of action thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all rights, title and interest in and to the MARK and the REGISTRATION, together with the goodwill of the business connected with the MARK and the REGISTRATION, and symbolized by the MARK and the REGISTRATION. ASSIGNOR further assigns to ASSIGNEE the right to sue for past common law causes of action.

**WISCONSIN HOUSING AND ECONOMIC
DEVELOPMENT AUTHORITY**

By: _____


Wyman B. Winston
Executive Director

Date: May 1, 2013

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

MARK: WE DO SO YOU CAN.

REGISTRATION NO.: 4,104,278

POWER OF ATTORNEY

JPMORGAN CHASE & CO. hereby appoints COLLARD & ROE, P.C., a firm composed of STEWART J. BELLUS and AIMEE L. KAPLAN, attorneys at law, of 1077 Northern Boulevard, Roslyn, New York 11576, (516) 365-9802, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection therewith.

JPMORGAN CHASE & CO.

By: *Peter C. Kirschenbaum*

Print Name: Peter C. Kirschenbaum

Title: Attorney in Fact

Date: *May 1, 2013*