

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Plug-N-Run Corporaion		02/28/2013	CORPORATION: MICHIGAN

RECEIVING PARTY DATA

Name:	USA Financial Plug-N-Run Corporation
Street Address:	6020 East Fulton Street
City:	Ada
State/Country:	MICHIGAN
Postal Code:	49301
Entity Type:	CORPORATION: MICHIGAN

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
Serial Number:	85839558	PLUG-N-RUN MULTI-PLATFORM SOLUTIONS FOR
Serial Number:	85839552	TRADE SECRETS COACHING ACADEMY
Serial Number:	85839549	TRADE SECRETS DISCOVERY DAY
Serial Number:	85760316	FINANCIAL HQ
Serial Number:	85760310	FINANCIAL HEADQUARTERS
Serial Number:	85704929	THE SKINNY ON MONEY
Serial Number:	85643668	ANNUITY411.COM
Serial Number:	85237855	REAL WORLD, REAL WEALTH, REAL WISDOM
Serial Number:	85096924	ASSET-CYCLE PORTFOLIO SYSTEM
Serial Number:	85027040	ADVISORGEEK
Serial Number:	78930006	WINNER'S SECRETS
Serial Number:	78767244	FASCINATING FINANCIAL FACTS
Serial Number:	78612540	CHAIN-OF-SECRETS
Serial Number:	78521775	FILL-THE-ROOM

OP \$715.00 85839558

Serial Number:	78519821	9 LITTLE KNOWN MONEY TRAPS THAT ROUTINEL
Serial Number:	78377564	PLUG-N-RUN
Serial Number:	77759783	PLUG-N-RUN SOLUTIONS...REAL WORLD REAL W
Serial Number:	77586978	
Serial Number:	77025683	VIDEO VISITOR
Serial Number:	77025677	VIDEO VISITOR
Serial Number:	77286083	ADVISOR WISDOM
Serial Number:	77286074	FINANCIAL WELLNESS INITIATIVE
Serial Number:	77286071	FINANCIAL WELLNESS INITIATIVE
Serial Number:	77220737	ASSET-CYCLE PORTFOLIO SYSTEM
Serial Number:	77163042	AUDIO VISITOR
Serial Number:	77163036	"9 SELDOM-HEARD & RARELY-EXPLAINED MONEY
Serial Number:	77017399	ASSET CYCLE PORTFOLIO SYSTEM
Serial Number:	76546448	FILL-THE-ROOM

CORRESPONDENCE DATA

Fax Number: 6162222479
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 616-752-2479
Email: trademarks@wnj.com,lclark@wnj.com,skeller@wnj.com
Correspondent Name: R. Scott Keller, Warner Norcross & Judd
Address Line 1: 111 Lyon St NW
Address Line 2: 900 Fifth Third Center
Address Line 4: Grand Rapids, MICHIGAN 49503

ATTORNEY DOCKET NUMBER:	136574153644
NAME OF SUBMITTER:	R. Scott Keller
Signature:	/rsk/
Date:	05/03/2013

Total Attachments: 3
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source=Plug-N-Run USA Financial name change#page3.tif

Michigan Department of Licensing and Regulatory Affairs
Filing Endorsement

This is to Certify that the CERTIFICATE OF AMENDMENT - CORPORATION
for
USA FINANCIAL PLUG-N-RUN CORPORATION

ID NUMBER: 07900D

received by facsimile transmission on March 5, 2013 is hereby endorsed
Filed on March 6, 2013 by the Administrator.

The document is effective on the date filed, unless a
subsequent effective date within 90 days after
received date is stated in the document.



In testimony whereof, I have hereunto set my
hand and affixed the Seal of the Department,
in the City of Lansing, this 6TH day
of March, 2013.

Alan J. Schefke, Director
Corporations, Securities & Commercial Licensing Bureau

BCSCE 318 (Rev. 11/11)

MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS BUREAU OF COMMERCIAL SERVICES		
Date Received		
	This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.	
Name		
Paul R. Jackson, Warner Norcross & Judd LLP		
Address		
P. O. Box 900		
City	State	Zip Code
Muskegon	MI	49443
	EFFECTIVE DATE	

Document will be returned to the name and address you enter above.
If left blank, document will be returned to the registered office.

CERTIFICATE OF AMENDMENT TO THE ARTICLES OF INCORPORATION
For use by Domestic Profit and Nonprofit Corporations
(Please read information and instructions on the last page)

Pursuant to the provisions of Act 204, Public Acts of 1972, (profit corporations), or Act 152, Public Acts of 1982 (nonprofit corporations), the undersigned corporation executes the following Certificate:

1. The present name of the corporation is:	Plug-N-Run Corporation
2. The identification number assigned by the Bureau is	079000

3. Article _____ of the Articles of Incorporation is hereby amended to read as follows: The name of the corporation is USA Financial Plug-N-Run Corporation.

COMPLETE ONLY ONE OF THE FOLLOWING:

4. Profit or Nonprofit Corporations: For amendments adopted by unanimous consent of incorporators before the first meeting of the board of directors or trustees.

The foregoing amendment to the Articles of Incorporation was duly adopted on the _____ day of _____, _____, in accordance with the provisions of the Act by the unanimous consent of the incorporator(s) before the first meeting of the Board of Directors or Trustees.

Signed this _____ day of _____,

_____ (Signature)	_____ (Signature)
_____ (Type or Print Name)	_____ (Type or Print Name)
_____ (Signature)	_____ (Signature)
_____ (Type or Print Name)	_____ (Type or Print Name)

5. Profit Corporation Only: Shareholder or Board Approval

The foregoing amendment to the Articles of Incorporation proposed by the board was duly adopted on the 1st _____ day of January, 2013, by the: (check one of the following)

- shareholders at a meeting in accordance with Section 611(3) of the Act.
- written consent of the shareholders having not less than the minimum number of votes required by statute in accordance with Section 407(1) of the Act. Written notice to shareholders who have not consented in writing has been given. (Note: Written consent by less than all of the shareholders is permitted only if such provision appears in the Articles of Incorporation.)
- written consent of all the shareholders entitled to vote in accordance with Section 407(2) of the Act.
- board of a profit corporation pursuant to section 611(2) of the Act.

Profit Corporations and Professional Service Corporations

Signed this 28th day of February, 2013

By [Signature]
(Signature of an authorized officer or agent)

Michael D. Walters
(Type or Print Name)