

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LG Electronics Inc.		02/10/2012	CORPORATION: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	HTC Corporation		
Street Address:	Taoyuan County 330		
Internal Address:	No. 23, Xinghua Road		
City:	Taoyuan City		
State/Country:	TAIWAN		
Entity Type:	CORPORATION: TAIWAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4078851	DESIRE	
CORRESPONDENCE DATA			
Fax Number:	8004043970		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2062046200		
Email:	docketing@bgllp.com		
Correspondent Name:	Matt Schneller		
Address Line 1:	701 Fifth Avenue		
Address Line 2:	Suite 6200		
Address Line 4:	Seattle, WASHINGTON 98104		
ATTORNEY DOCKET NUMBER:	035825-DESIRE		
DOMESTIC REPRESENTATIVE			
Name:			

OP \$40.00 4078851

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Matt Schneller

Signature:

/Matt Schneller/

Date:

05/03/2013

Total Attachments: 2

source=Desire assignment#page1.tif

source=Desire assignment#page2.tif

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, LG Electronics Inc. ("Assignor"), a Korean corporation with its principal place of business at 20 Yoido-dong, Yongdungpo-gu, 150-721, Seoul, Korea, Seoul, 151-919, Korea ("LGE"), has common law rights in the mark that is the subject of this assignment and as shown in the attached Exhibit and;


WHEREAS, Assignor is the owner of the trademark mark registration set forth in Exhibit A and incorporated herein by reference;

WHEREAS, HTC Corporation ("Assignee"), a Taiwanese corporation with its principal place of business at No. 23 Xinghua Rd., Taoyuan 330, Taiwan ("HTC"), is desirous of acquiring said common law rights, application, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the mark set forth in Exhibit A together with the goodwill appurtenant thereto.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Mark to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

LG Electronics Inc.

Very truly yours,
By LG Electronics Inc. 
Name: Bon Joon Koo
Title: VICE CHAIRMAN & CEO
Date: February 10, 2012 CTO 1

HTC Corporation

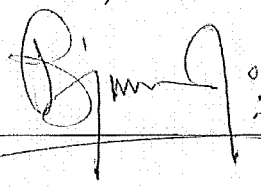
By 
Name: _____
Title: _____
Date: _____

EXHIBIT A

TRADEMARK REGISTRATION

Trademark	Application No.	Application Date	Registration No.	Registration Date
DESIRE	85/049,283	05/27/2010	4,078,851	01/03/2012

#3907100.1

RECORDED: 05/03/2013

TRADEMARK
REEL: 005020 FRAME: 0514