

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IGN Entertainment, Inc.		11/01/2012	CORPORATION:
RECEIVING PARTY DATA			
Name:	Making Fun, Inc.		
Street Address:	625 2nd Street		
Internal Address:	3rd Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85690411	HIDDEN EXPRESS	
Serial Number:	85690417	HIDDEN EXPRESS	
Serial Number:	85520285	HIDDEN HAUNTS	
Serial Number:	85520288	HIDDEN HAUNTS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	erin@rodenbaugh.com		
Correspondent Name:	Erin Vivion		
Address Line 1:	548 Market St.		
Address Line 4:	San Francisco, CALIFORNIA 94104		
ATTORNEY DOCKET NUMBER:	MAKING FUN		
NAME OF SUBMITTER:	Erin Vivion		

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TRADEMARK

Signature:	/Erin Vivion/
Date:	05/03/2013
Total Attachments: 2 source=MAKING FUN - IGN-Making Fun Assignment#page1.tif source=MAKING FUN - IGN-Making Fun Assignment#page2.tif	

**TRADEMARK ASSIGNMENT AGREEMENT**

This Assignment, effective as of November 1, 2012, is between IGN Entertainment, Inc., a Delaware corporation with a principal place of business at 625 2nd Street, 3rd Floor San Francisco California 94107 ("Assignor"), and, Making Fun, Inc., a Delaware corporation, with a principal place of business at 625 2nd Street, 3rd Floor San Francisco California 94107 ("Assignee").

WHEREAS, Assignor wishes to confirm and ratify that it has transferred and assigned to Assignee all rights, title and interest in and to the trademarks, those which are pending with the United States Patent and Trademark Office as set forth in Scheduled A, attached hereto; (the "Marks"); and

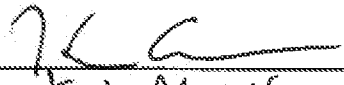
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, ratify and confirm that it has assigned to Assignee all rights, title and interest in and to said Marks, together with the goodwill of the business symbolized by said Marks, the registration for the Marks, and all rights of action and claims for past infringements thereof.


Assignor further promises to execute and deliver to Assignee all other documents reasonably requested by Assignee to perfect and vest in Assignee all of Assignor's rights, title and interest in and to said Marks.

In the event that any of the pending applications identified in Schedule A are not immediately assignable, Assignor promises to execute any additional documents necessary to effectuate the assignment of those applications to Assignee upon them becoming registrations.

ACKNOWLEDGED AND AGREED  
IGN Entertainment, Inc.

ACKNOWLEDGED AND AGREED  
Making Fun, Inc.

By:   
Name: Keith Abrams  
Title: SVP & General Counsel  
Date: 8 Nov 12

By:   
Name: John Welch  
Title: President  
Date: 06 Nov 2012

Schedule A

<b>Mark Name</b>	<b>Country</b>	<b>Status</b>	<b>Class</b>	<b>App. No.</b>	<b>Filing Date</b>
BUGSTERS	United States of America	Application	9	85/530208	31 Jan 2012
BUGSTERS	United States of America	Allowed	41	85/530205	31 Jan 2012
HIDDEN EXPRESS	United States of America	Application	9	85/690411	30 Jul 2012
HIDDEN EXPRESS	United States of America	Application	41	85/690417	30 Jul 2012
HIDDEN HAUNTS	United States of America	Application	9	85/520285	19 Jan 2012
HIDDEN HAUNTS	United States of America	Allowed	41	85/520288	19 Jan 2012
PAPER SAGA	United States of America	Application	9	85/600635	17 Apr 2012
PAPER SAGA	United States of America	Published	41	85/600627	17 Apr 2012
TWISTED TALES	United States of America	Application	41	85/702027	13 Aug 2012
TWISTED TALES	United States of America	Application	9	85/702019	13 Aug 2012
ZOMBRO	United States of America	Application	9	85/600634	17 Apr 2012
ZOMBRO	United States of America	Application	41	85/600636	17 Apr 2012