

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ICI USA, LLC		04/30/2013	LIMITED LIABILITY COMPANY: WASHINGTON
RECEIVING PARTY DATA			
Name:	Quickshine Ltd.		
Street Address:	1 Hallswelle House, Hallswelle Rd.		
City:	London, NW110DU		
State/Country:	UNITED KINGDOM		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85914654	PERFECT POACH	
CORRESPONDENCE DATA			
Fax Number:	2062237107		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	206.223.7022		
Email:	cloutierps@lanepowell.com, trademarks@lanepowell.com, freerksc@lanepowell.com		
Correspondent Name:	Priya Sinha Cloutier		
Address Line 1:	601 S.W. Second Avenue, Suite 2100		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	127383.009		
DOMESTIC REPRESENTATIVE			
Name:	Priya Sinha Cloutier		
Address Line 1:	601 S.W. Second Avenue, Suite 2100		

OP \$40.00 85914654

Address Line 4: Portland, OREGON 97204

NAME OF SUBMITTER:

Priya Sinha Cloutier

Signature:

/Priya Sinha Cloutier/

Date:

05/06/2013

Total Attachments: 6

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between ICI USA, LLC a Washington Limited Liability Corporation (the "Assignor"), whose primary place of business is 2825 Eastlake Avenue E., Suite 230, Seattle, WA 98102, and Quickshine Ltd, a company formed in accordance with the law of the United Kingdom, whose registered address is 1 Hallswelle House, Hallsewelle Rd., London, NW11 0DU (the "Assignee").

WHEREAS, contemporaneous with the execution of this Assignment, Assignor and Assignee are executing an Intellectual Property Assignment Agreement to which this Assignment is referenced and attached;

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations and/or applications for registration set forth on Exhibit 1 (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, in consideration for the sum of ten dollars (\$10), and other good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States, together with the goodwill of the business connected with and symbolized by the Trademarks, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office to record the transfer of the registrations and/or applications for registration set forth on Exhibit 1 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

[Signatures on Next Page]

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date that this agreement has been completely executed.

ASSIGNOR

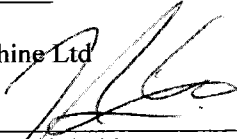
ICI USA LLC

By: Matthew Frank
Managing Member

Date

ASSIGNEE

Quickshine Ltd



By: Howard Gold
Managing Member

5/4/2013

Date

Exhibit 1
Trademarks

US Serial Number 85914654, Perfect Poach

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ASSIGNOR

ICI USA LLC



By: Matthew Frank
Managing Member

4-31-13
Date

ASSIGNEE

Quickshine Ltd

By: Howard Gold
Managing Member

Date

Exhibit 1
Trademarks

US Serial Number 85914654, Perfect Poach