TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SMT Acquisitions, LLC		104/30/2013	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	Darden Concepts, Inc.
Street Address:	1000 Darden Center Drive
City:	Orlando
State/Country:	FLORIDA
Postal Code:	32837
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4161252	PORTA VITA
Serial Number:	85456871	PORTA DELLA VITA

CORRESPONDENCE DATA

Fax Number: 4072417800

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 407-245-4978

Email: jhopkins@darden.com

Correspondent Name: Jennifer L. Hopkins

Address Line 1: 1000 Darden Center Drive

Address Line 4: Orlando, FLORIDA 32837

ATTORNEY DOCKET NUMBER:	PORTA VITA ASSIGNMENT	
NAME OF SUBMITTER:	Jennifer L. Hopkins	
Signature:	/Jennifer L. Hopkins/	
Date:	05/06/2013	

Total Attachments: 1

source=Assignment - Porta Vita Marks#page1.tif

TRADEMARK

0 330 HJ

REEL: 005021 FRAME: 0287

Assignment

This Assignment, entered into and effective as of the 1st day of October, 2012, by and between SMT Acquisitions, LLC, a New York limited liability company, with a principal office at 45 Seaview Boulevard, Suite A, Port Washington, New York 11050, has used and is using the below-referenced marks in United States commerce and is the owner of the below-referenced United States trademark registrations; and

Darden Concepts, Inc., a Florida corporation having its principal place of business at 1000 Darden Center Drive, Orlando Florida 32837, is desirous of acquiring said registered trademark;

For good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, SMT Acquisitions, LLC, does hereby sell and assign to Darden Concepts, Inc., all right, title and interest in and to the below-referenced trademarks, together with the goodwill symbolized by the marks.

MARK	REG. NO. or SER. NO.	FILING DATE	REG. DATE	JURISDICTION
Porta Vita	4161252	October 26, 2011	June 19, 2012	United States
Porta Della Vita	85456871	October 26, 2011	July 24, 2012	United States

*****		1700 (00) 45 5 120	4 1 40
SIMI	$\Delta E \in \mathbb{N}$	PROTEIN	111

By: 1410 X

Name: Mar D. Taub

Its: <u>Mayaqar</u>

Date: <u>04/30/13</u>

DARDEN CONCEPTS, INC.

0.

its: <u>The scalar</u>

Date: 4/30/2013

Subscribed and sworn to before me this 30 day of April, 2013.

JENNIFER L. HOPKINS
MY COMMISSION # 00 936306
EXPIRES: December 13, 2013
Bondsc Thru Natary Public Underwriters

(Notarial Seal)

"By: Sprifer of the K

(Notary Public)

TRADEMARK REEL: 005021 FRAME: 0288

RECORDED: 05/06/2013