

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VNU Business Media, Inc.		01/24/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Nielsen Business Media, Inc.		
Street Address:	85 Broad Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10004		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3214361	TRAINING SOLUTIONS	
Registration Number:	2676779	WOOD TECHNOLOGY	
CORRESPONDENCE DATA			
Fax Number:	6466544982		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	914-420-4094		
Email:	gina.lyons.consultant@nielsen.com		
Correspondent Name:	Gina M. Lyons - The Nielsen Company		
Address Line 1:	85 Broad Street		
Address Line 2:	Kevin Jordan - Trademarks		
Address Line 4:	New York, NEW YORK 10004		
NAME OF SUBMITTER:	Gina M. Lyons		
Signature:	/gina m. lyons/		
Date:	05/06/2013		
Total Attachments: 2 source=Amendment Changing Name from VNU Business Media, Inc. to Nielsen Business Media, Inc[1]#page1.tif source=Amendment Changing Name from VNU Business Media, Inc. to Nielsen Business Media, Inc[1]#page2.tif			

OP \$65.00 3214361

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "VNU BUSINESS MEDIA, INC.", CHANGING ITS NAME FROM "VNU BUSINESS MEDIA, INC." TO "NIELSEN BUSINESS MEDIA, INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JANUARY, A.D. 2007, AT 12:46 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

2367673 8100

070079491



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5379575

DATE: 01-24-07

TRADEMARK

REEL: 005021 FRAME: 0869

CERTIFICATE OF AMENDMENT OF THE
CERTIFICATE OF INCORPORATION OF
VNU BUSINESS MEDIA, INC.

It is hereby certified that:

1. The name of the corporation is VNU Business Media, Inc.
2. The certificate of incorporation of the corporation is hereby amended by striking out Article FIRST thereof and by substituting in lieu of said Article the following new Article:

"FIRST: The name of the Corporation is Nielsen Business Media, Inc."

3. The amendment of the certificate of incorporation herein certified has been duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, I have subscribed this document on the date set forth below and do hereby affirm, under the penalties of perjury, that the statements contained therein have been examined by me and are true and correct.

Date: January 24, 2007

/s/ Frederick A. Steinmann

Frederick A. Steinmann
Vice President