

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grumpy Cat Incorporated		05/02/2013	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Grumpy Cat Limited		
Street Address:	1100 Glendon Avenue, 14th Floor		
Internal Address:	c/o Kia Kamran, Esq.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90024		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85837936	GRUMPY CAT	
CORRESPONDENCE DATA			
Fax Number:	3109191444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310)475-2626		
Email:	kia@tunelaw.com		
Correspondent Name:	Kia Kamran, Esq.		
Address Line 1:	1100 Glendon Avenue, 14th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90024		
NAME OF SUBMITTER:	Kia Kamran, Esq.		
Signature:	/Kia Kamran/		
Date:	05/07/2013		
Total Attachments: 1 source=Bundesen, Bryan - Grumpy Cat (85837936) - Trademark Assignment - Signed#page1.tif			

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ASSIGNMENT OF APPLICATION

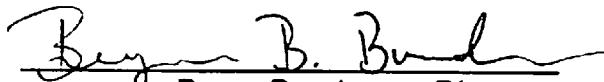
WHEREAS Grumpy Cat Incorporated, an Ohio Corporation with an address of c/o Kia Kamran, Esq., 1100 Glendon Avenue, 14th Floor, Los Angeles, CA 90024 (“**Assignor**”) owns the mark “**GRUMPY CAT**” (the “**Mark**”) and has filed an application with the United States Patent and Trademark Office on January 31, 2013 based on its use of such Mark in commerce, which application has been given Serial Number **85837936**, and

WHEREAS Grumpy Cat Limited, an Ohio limited liability company with an address of c/o Kia Kamran, Esq., 1100 Glendon Avenue, 14th Floor, Los Angeles, CA 90024, (“**Assignee**”) is a successor to the ongoing and existing business of the Assignor and is wholly acquiring all assets of Assignor including but not limited to the Mark as required by 15 U.S.C. §1060.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the above-identified application thereof.

Dated: As of 5/2/2013

For Grumpy Cat Incorporated


Bryan Bundesen, Director