

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
OneBeacon Professional Insurance		05/07/2013	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	OneBeacon Insurance Group, LLC
<b>Street Address:</b>	601 Carlson Parkway
<b>City:</b>	Minnetonka
<b>State/Country:</b>	MINNESOTA
<b>Postal Code:</b>	55305
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	2419904	NEWSPAPER ADVANTAGE POLICY
Registration Number:	2419903	ADVERTISER ADVANTAGE POLICY
Registration Number:	2419889	MEDIA ADVANTAGE POLICY
Registration Number:	2407145	FIRST MEDIA

**CORRESPONDENCE DATA**

Fax Number: 7813327177  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Phone: 781-332-7671  
 Email: sholland@onebeacon.com  
 Correspondent Name: Susan Holland  
 Address Line 1: 150 Royall Street  
 Address Line 4: Canton, MASSACHUSETTS 02021

<b>NAME OF SUBMITTER:</b>	Susan Holland
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OP \$115.00 2419904

Signature:	/Susan Holland/
Date:	05/07/2013
Total Attachments: 1 source=Assignment of Trademark OBPI to OBIG#page1.tif	

ASSIGNMENT OF TRADEMARK OF  
SERVICE MARK REGISTRATION

WHEREAS OneBeacon Professional Insurance of  
(name of assignor)

199 Scott Swamp Road, Farmington, CT 06032 has  
(address of assignor)

adopted, used and is using the following mark(s):

<u>Service Mark</u>	<u>Registration No.</u>	
Newspaper Advantage Policy	2419904	
Advertiser Advantage Policy	2419903	
Media Advantage Policy	2419889	
First Media	2407145	and

WHEREAS OneBeacon Insurance Group, LLC of  
(name of assignee)

601 Carlson Parkway, Minnetonka, MN 55305 is  
(address of assignee)

desirous of acquiring said mark(s) and registration(s) thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby  
acknowledged, said OneBeacon Professional Insurance does  
(name of assignor)

hereby assign unto said OneBeacon Insurance Group, LLC all right  
(name of assignee)

title and interest in and to said mark(s), together with the good will of the business in  
which the mark is used (or that part of the good will of the business connected with the  
use of and symbolized by the mark(s)).

OneBeacon Professional Insurance  
(name of assignor)

By *Whitney Secretary*  
(signature and title)

Date 5/7/2013