

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mormax, Inc.		05/07/2013	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Island Food & Fun, Inc.		
Street Address:	PO Box 68		
City:	Lake Delton		
State/Country:	WISCONSIN		
Postal Code:	53940		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3225517	MARLEY'S A TASTE OF THE CARIBBEAN	
CORRESPONDENCE DATA			
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	608-285-5007		
Email:	beth@erklaw.com		
Correspondent Name:	Elizabeth T Russell		
Address Line 1:	49 Kessel Court		
Address Line 2:	Suite 200		
Address Line 4:	Madison, WISCONSIN 53711		
ATTORNEY DOCKET NUMBER:	90656-001		
NAME OF SUBMITTER:	Elizabeth T Russell		
Signature:	/elizabeth russell/		

OP \$40.00 3225517

Date:

05/08/2013

Total Attachments: 3

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BILL OF ASSIGNMENT

Mormax, Inc. ("Transferor"), has ASSIGNED, and TRANSFERRED and by these presents does CONVEY, ASSIGN, TRANSFER, and DELIVER to Island Food & Fun, Inc., its successors and assigns ("Transferee"), effective as of April 25, 2012, all Transferor's right, title, and interest in and to each and all of the assets of Transferor, tangible and intangible, including but not limited to all of Transferor's office furniture, equipment, fixtures, inventory, cash and other fungible assets (the "Assets"). For the avoidance of doubt: the Assets include all worldwide right, title and interest in and to the copyright and trademark assets of Transferor, including but not limited to the following:

- a) Transferor's trademark registered with the United States Patent and Trademark Office (Registration No. 3225517)
- b) All other trademarks, registered and unregistered, owned by Transferor in the United States and any political subdivision thereof, and any foreign country, and all common law rights in and to said trademarks

("a" and "b" above being referred to herein as the "Trademarks")

- c) All copyrights, registered and unregistered, owned by Transferor in the United States and any political subdivision thereof, and any foreign country, and all common law rights in and to said copyrights (the "Copyrights").

Transferor hereby authorizes Transferee to take any appropriate action in connection with any of these rights, claims, causes of action, and property, in the name of Transferor or in its own or any other name, but at its own expense.

TO HAVE AND TO HOLD these rights, claims, causes of action, property, and assets unto Transferee, its successors and assigns, to and for its or their use forever.

SPECIFIC PROVISIONS FOR THE TRADEMARKS AND THE COPYRIGHTS:

Transferor hereby transfers and assigns to Transferee, and Transferee hereby accepts the transfer and assignment of all of Transferor's worldwide right, title and interest in, to and under the Trademarks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of the Trademarks and obtain damages and/or other remedies, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, and all rights in licenses and other agreements connected with the use of the Trademarks and other properties and rights related thereto, the same to be held and enjoyed by Transferee, its

successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Transferor had this Assignment not been made.

Transferor hereby grants to Transferee the right to record the assignment of the Trademarks in the United States Patent and Trademark Office and in the proper office of any political subdivision and any foreign country in which any of the Trademarks is registered. Transferor hereby agrees to provide any materials within its control and to execute any document or instrument which may be reasonably requested or required by said offices in order to record the assignment of the Trademarks.

Transferor hereby transfers and assigns to Transferee, and Transferee hereby accepts the transfer and assignment of all of Transferor's worldwide right, title and interest in, to and under the Copyrights, all rights to sue for infringement of the Copyrights and obtain damages and/or other remedies, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, and all rights in licenses and other agreements connected with the use of the Copyrights and other properties and rights related thereto, the same to be held and enjoyed by Transferee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Transferor had this Assignment not been made.

Transferor hereby grants to Transferee the right to record the assignment of the Copyrights in the United States Copyright Office and in the proper office of any political subdivision and any foreign country in which any of the Copyrights is registered. Transferor hereby agrees to provide any materials within its control and to execute any document or instrument which may be reasonably requested or required by said offices in order to record the assignment of the Copyrights.

And Transferor hereby warrants, covenants and agrees that it:

(a) has good and marketable title to the assets hereby assigned, transferred, conveyed, and delivered;

(b) will warrant and defend the transfer of the assets against all and every person or persons whomsoever claiming to or making claim against any or all of them; and

(c) will take all steps necessary to put Transferee, its successors or assigns, in actual possession and operating control of the Assets.

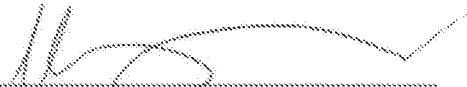
THE ABOVE-DESCRIBED PROPERTY IS USED AND TRANSFEROR IS TRANSFERRING IT IN AS IS/WHERE IS CONDITION. Transferor makes no warranties of any kind regarding the equipment or its condition, including but not limited to any implied warranty of merchantability or fitness for a particular purpose or use. Transferor will not be liable to Transferee, or any successor


in interest to Transferee, for damages of any kind, including any direct, indirect, special, incidental or consequential damages, whether based on contract, tort, reliance or on any other theory.

Any individual, partnership, corporation, or other entity may rely without further inquiry upon the powers and rights herein granted to the Transferee and upon any notarization, certification, verification, affidavit, or jurat by any notary public of any state relating to the authorization, execution, and delivery of this Bill of Assignment or to the authenticity of any copy, conformed or otherwise, hereof.

IN WITNESS WHEREOF, Transferor has caused this Bill of Assignment to be signed by a duly authorized officer on the date first written above.


TRANSFEROR
Mormax, Inc.

By: 
Marci A. Morris, President

By: 
Jeffrey A. Morris, Secretary

TRANSFEEE
Island Food & Fun, Inc.

By: 
Jeffrey A. Morris, President

By: 
Marci A. Morris, Secretary