

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Direct Holdings Americas Inc		05/07/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CD Listening Bar		
Doing Business As:	Super D		
Street Address:	17822 Gillette Avenue Suite A		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	74158309	HEARTLAND MUSIC	
Serial Number:	75557013	HEARTLAND MUSIC	
Serial Number:	85122495	HEARTLAND MUSIC AMERICA'S #1 MUSIC CATAL	
CORRESPONDENCE DATA			
Fax Number:	4132806796		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9492251170		
Email:	sallym@sdcd.com		
Correspondent Name:	Jeff Walker		
Address Line 1:	17822 Gillette Avenue Suite A		
Address Line 4:	Irvine, CALIFORNIA 92614		
NAME OF SUBMITTER:	Jeff Walker		
Signature:	/Jeff Walker/		

OP \$90.00 74158309

Date:

05/08/2013

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, **DIRECT HOLDINGS AMERICAS INC.** (hereinafter "Assignor"), a Delaware corporation having an address of 8280 Will Oaks Corporate Drive, Fairfax, Virginia 22301, is the owner of all right, title, and interest in and to the trademarks and registrations listed on Exhibit A, (the "Marks"); and

WHEREAS, **C D LISTENING BAR, INC., DBA SUPER D** (hereinafter "Assignee"), a California corporation, having an address of 17822 Gillette Avenue, Irvine, California 92614, desires to acquire all right, title, and interest in and to the Marks, and the goodwill associated therewith.

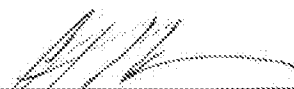
NOW THEREFORE, for U.S. \$1 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns, and legal representatives, the entire right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by such Marks.

Assignor also assigns unto Assignee all claims for damages by reason of past infringement of such Marks, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, the parties have caused their duly authorized representatives to execute this Trademark Assignment on the dates and in the capacities shown below.

ASSIGNOR:

DIRECT HOLDINGS AMERICAS INC.,
a Delaware corporation

By: 

Name: Christopher Harris

Title: President

Date: 5-7-13

ASSIGNEE:

C D LISTENING BAR, INC., DBA
SUPER D, a California corporation

By: 

Name: JEFF WALKER

Title: PRESIDENT

Date: MAY 2, 2013

EXHIBIT A

TRADEMARK APPLICATION OR REGISTRATION NUMBER	COUNTRY	MARK
1,762,498	United States	HEARTLAND MUSIC and DESIGN
3,961,193	United States	HEARTLAND MUSIC AMERICA'S #1 MUSIC CATALOG
2,292,647	United States	HEARTLAND MUSIC