

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TERENCE V. CALLAHAN		05/07/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	JODY LEVY		
Street Address:	609 Greenwich, 6th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10014		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4003511	WORLD WATER	
CORRESPONDENCE DATA			
Fax Number:	2483583351		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	248-358-4400		
Email:	trademarks@brookskushman.com		
Correspondent Name:	Molly Mack Crandall		
Address Line 1:	1000 Town Center, 22nd Floor		
Address Line 4:	Southfield, MICHIGAN 48075-1238		
ATTORNEY DOCKET NUMBER:	WOWA 0104 A		
NAME OF SUBMITTER:	Molly Mack Crandall		
Signature:	/molly mack crandall/		
Date:	05/10/2013		
Total Attachments: 1 source=W-W Assignment#page1.tif			

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ASSIGNMENT OF TRADEMARK

WHEREAS, TERENCE V. CALLAHAN, a United States individual, with his principal place of business at 1048 Irvine Ave., #304, Newport Beach, California 92660 ("Assignor"), is the owner of the following trademark and registration thereof in the United States Trademark Office:

<u>Reg. No.</u>	<u>Mark</u>	<u>Issued</u>
4,003,511	WORLD WATER and Design	07/26/2011

WHEREAS, JODY LEVY, a United States individual, with her principal place of business at 609 Greenwich, 6th Floor, New York, New York 10014 ("Assignee"), is desirous of acquiring said trademark and the registration thereof:

NOW, THEREFORE, for the sum of Five Thousand Dollars (\$5,000), and other good and valuable consideration, receipt of which is hereby acknowledged, effective as of the date of the authorized signature below, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark, and the above identified registration thereof.



TERENCE V. CALLAHAN
Assignor

Dated: 5/7/13