

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT			
NATURE OF CONVEYANCE:	Corrective Assignment to correct the spelling of CORPORATION previously recorded on Reel 005022 Frame 0674. Assignor(s) hereby confirms the Change of Corporation name from La Senza, Inc. to La Senza Corporation.			
CONVEYING PARTY DATA				
	Name	Formerly	Execution Date	Entity Type
	La Senza, Inc.		02/16/2007	CORPORATION: CANADA
RECEIVING PARTY DATA				
Name:	La Senza Corporation			
Street Address:	1608 St. Regis Blvd.			
City:	Dorval - Quebec			
State/Country:	CANADA			
Postal Code:	H9P 1H6			
Entity Type:	CORPORATION: CANADA			
PROPERTY NUMBERS Total: 4				
	Property Type	Number	Word Mark	
	Registration Number:	1800379	LA SENZA	
	Registration Number:	1994349	LA SENZA	
	Registration Number:	3600699	LOVE LA SENZA	
	Registration Number:	3576271	LA SENZA TECHNOLITE	
CORRESPONDENCE DATA				
Fax Number:				
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>				
Phone:	614-415-7928			
Email:	kreidenbach@limitedbrands.com			
Correspondent Name:	Kelly Reidenbach			
Address Line 1:	Three Limited Parkway			
Address Line 4:	Columbus, OHIO 43230			
DOMESTIC REPRESENTATIVE				

900254859

TRADEMARK
 REEL: 005025 FRAME: 0072

CH \$115.00 1800379

Name: Kelly Reidenbach
Address Line 1: Three Limited Parkway
Address Line 4: Columbus, OHIO 43230

NAME OF SUBMITTER:	Kelly Reidenbach
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Signature:	/kjr/
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Date:	05/10/2013
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Total Attachments: 3
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TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Owner/Registrant erroneously entered into ETAS as LA SENZA CORPORATION (3209893). previously recorded on Reel 003775 Frame 567. Assignor(s) hereby confirms the Change of Corporate Name dated 16-Feb-2007 reflects name change from LA SENZA, INC. to LA SENZA CORPORATION..

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
La Senza, Inc.		02/16/2007	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	La Senza Corporatin
Street Address:	1608 St. Regis Blvd.
City:	Dorval, Quebec
State/Country:	CANADA
Postal Code:	H9P 1H6
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3576271	LA SENZA TECHNOLITE
Registration Number:	1800379	LA SENZA
Registration Number:	1994349	LA SENZA
Registration Number:	3600699	LOVE LA SENZA

CORRESPONDENCE DATA

Fax Number:
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 614-415-7928
 Email: kreidenbach@limitedbrands.com
 Correspondent Name: Kelly Reidenbach
 Address Line 1: Three Limited Parkway
 Address Line 4: Columbus, OHIO 43230

CH \$1115.00 3576271

DOMESTIC REPRESENTATIVE

Name: Kelly Reidenbach
Address Line 1: Three Limited Parkway
Address Line 4: Columbus, OHIO 43230

NAME OF SUBMITTER:	Kelly Reidenbach
Signature:	/kjr/
Date:	05/07/2013
Total Attachments: 3 source=La Senza Corporation Change of Name#page1.tif source=La Senza Corporation Change of Name#page2.tif source=La Senza Corporation Change of Name#page3.tif	

CHANGE OF CORPORATE NAME

WHEREAS La Senza Inc. (Registry No. 3209893), whose principal place of business is 1608 St. Regis Blvd., Dorval, Quebec, Canada, H9P 1H6, is the owner of the trademarks specified in Schedule "A" hereto;

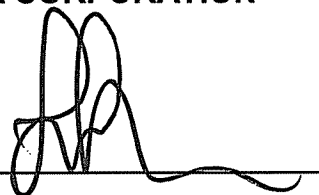
WHEREAS on February 16, 2007, the corporate name of La Senza Inc. was changed to La Senza Corporation, whose principal place of business is situated at 1608 St. Regis Blvd., Dorval, Quebec, Canada, H9P 1H6;

WHEREFORE La Senza Corporation hereby requests that the aforesaid change of corporate name be recorded at the United States Patent and Trademark Office against all of the trademarks specified in Schedule "A" hereto.

EXECUTED AT DORVAL, QUEBEC, as of February 16th, 2007.

LA SENZA CORPORATION

PER: _____



SCHEDULE "A"

TRADEMARK	REGISTRATION/APPLICATION NO.
LA SENZA TECHNOLITE	78/943,351
FOREVER SEAMLESS	76/550,279
LA SENZA SPIRIT	3,167,158
LA SENZA CANDY	3,147,212
LA SENZA'S 4-WAY PUSH UP BRA	3,143,895
LOVE LA SENZA	76/633,546
LA SENZA LINGERIE	3,085,856
LA SENZA	3,085,799
LA SENZA HYDRA LIFT	3,043,189
LA SENZA AIR LIFT	2,936,618
LA SENZA BODYWEAR	2,606,910
LA SENZA ULTRA-LIFT/ULTRA-BUSTE	2,614,315
LA SENZA GIRL	2,781,085
SILK & SATIN	2,396,641
LA SENZA	1,994,349
LA SENZA	1,800,379



Nova Scotia

CERTIFICATE OF NAME CHANGE

Companies Act

Registry Number

3209893

Name of Company

LA SENZA INC.

I hereby certify that the above-mentioned company has with approval of the Registrar of Joint Stock Companies changed its name to:

LA SENZA CORPORATION

A handwritten signature in black ink, appearing to be "W. J. [unclear]".

Registrar of Joint Stock Companies

February 16, 2007.

Date of Name Change