

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Procter & Gamble Company		05/09/2013	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	HDS Cosmetic Labs, Inc.		
Street Address:	909 Third Ave.		
Internal Address:	21st Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3612037	DISCOLORATION REVERSAL-POD	
CORRESPONDENCE DATA			
Fax Number:	41076		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	513-983-4759		
Email:	leidenheimer.dm@pg.com		
Correspondent Name:	Donna Leidenheimer		
Address Line 1:	299 E. Sixth Street		
Address Line 2:	S8-222		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	TM507062; TR703.1-G		
NAME OF SUBMITTER:	Donna Leidenheimer		
Signature:	/donna leidenheimer/		

CH \$40.00 3612037

Date:

05/10/2013

Total Attachments: 2

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**UNITED STATES**

**TRADEMARK ASSIGNMENT**

WHEREAS, **The Procter & Gamble Company**, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignor") is the owner of the trademark listed on the attached schedule and corresponding registration (the "Trademark"); and

Whereas, **HDS Cosmetic Labs, Inc.** (a Delaware corporation), located and doing business at 909 Third Ave., 21<sup>st</sup> Floor, New York, New York 10022 (the "Assignee"), is desirous of acquiring said Trademark together with the goodwill of the business symbolized by the Trademark;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, the entire right, title, and interest to the Trademark.

Signed in Cincinnati, Ohio this 9<sup>th</sup> day of May, 2013.

**The Procter & Gamble Company**

A handwritten signature in cursive script, appearing to read "Tara M. Rosnell", is written over a horizontal line.

Tara M. Rosnell

Assistant Secretary

**SCHEDULE**

<b>Trademark</b>	<b>Country</b>	<b>Application Number</b>	<b>Registration Number</b>
DISCOLORATION REVERSAL-POD	United States of America	77573379	3612037