

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Byerly's, Inc.		05/03/2013	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	Lund Food Holdings, Inc.
Street Address:	4100 West 50th Street, Suite 2100
City:	Edina
State/Country:	MINNESOTA
Postal Code:	55424-1204
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	1173720	BYERLY'S
Registration Number:	1175538	BYERLY'S
Registration Number:	2782614	B
Registration Number:	2813616	B BYERLY'S
Registration Number:	2848270	BYERLY'S

CORRESPONDENCE DATA

Fax Number: 6123329081
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 612-332-5300
 Email: slindemeier@merchantgould.com
 Correspondent Name: Merchant & Gould P.C.
 Address Line 1: P.O. Box 2910
 Address Line 4: Minneapolis, MINNESOTA 55402-0910

ATTORNEY DOCKET NUMBER:	13830.00000001
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OP \$140.00 1173720

NAME OF SUBMITTER:	Scott W. Johnston
Signature:	/SWJ/
Date:	05/10/2013
Total Attachments: 2 source=2013 05 03 TM Assignment from Byerlys to Lund Food Holdings#page1.tif source=2013 05 03 TM Assignment from Byerlys to Lund Food Holdings#page2.tif	

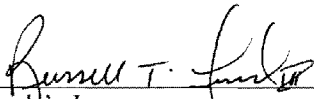
TRADEMARK ASSIGNMENT

WHEREAS, Byerly's, Inc. a corporation incorporated under the laws of Minnesota, and having an office and place of business at 4100 West 50th Street, Suite 2100, Edina, Minnesota 55424-1204 (hereinafter referred to as **ASSIGNOR**), is the owner of the trademarks listed in Exhibit A;

WHEREAS, Lund Food Holdings, Inc., a corporation incorporated under the laws of Minnesota, and having an office and place of business at 4100 West 50th Street, Suite 2100, Edina, Minnesota 55424-1204 (hereinafter referred to as **ASSIGNEE**), is desirous of acquiring from Assignor all right, title and interest in and to above said trademarks, and associated goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said **ASSIGNOR** does hereby assign unto the said **ASSIGNEE** all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, the above-identified registration for the marks.




IN TESTIMONY WHEREOF, I have hereunto set my hand this 3 day of May, 2013.



Byerly's, Inc.

Russell T. Lund, III
Chairman, President & CEO

EXHIBIT A

Mark	Registration No.	Registration Date
BYERLYS	1,173,720	October 13, 1981
	1,175,538	October 27, 1981
	2,782,614	November 11, 2003
 BYERLYS	2,813,616	February 10, 2004
BYERLYS	2,848,270	June 1, 2004