

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
James Blomberg		05/03/2013	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	POOCHKIS, LLC.		
Street Address:	8 Side Hill Road		
City:	Westport		
State/Country:	CONNECTICUT		
Postal Code:	06880		
Entity Type:	LIMITED LIABILITY COMPANY: CONNECTICUT		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3972031	LOVE YOUR FEET	
Registration Number:	3912283	POOCHKIS	
CORRESPONDENCE DATA			
Fax Number:	2126366923		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126366934		
Email:	rlazebnik@lsls.fordham.edu		
Correspondent Name:	RON LAZEBNIK		
Address Line 1:	LINCOLN SQUARE LEGAL SERVICES, INC.		
Address Line 2:	33 W 60TH ST FL 3		
Address Line 4:	NEW YORK, NEW YORK 10023-7905		
NAME OF SUBMITTER:	Ron Lazebnik		
Signature:	/Ron Lazebnik/		
Date:	05/13/2013		
Total Attachments: 2 source=Trademark Assignment (Signed and Notarized)#page1.tif source=Trademark Assignment (Signed and Notarized)#page2.tif			

OP \$65.00 3972031

TRADEMARK ASSIGNMENT

This Trademark Assignment is entered into freely by and between JAMES BLOMBERG of Norwalk, Connecticut, (“Assignor”) and POOCHKIS, LLC., a limited liability company organized under the laws of Connecticut, having its principal office at 8 Side Hill Road, Westport, Connecticut, (“Assignee”), (collectively, the “Parties”).

WHEREAS, Assignee is the successor company of Assignor;

WHEREAS, Assignor is the registered owner of the trademark, LOVE YOUR FEET, which is registered with the United States Patent and Trademark Office (Reg. No. 3972031), and the trademark, POOCHKIS, which is registered with the United States Patent and Trademark Office (Reg. No. 3912283), (collectively, the “Trademarks”); and

WHEREAS, Assignor and Assignee desire that Assignee acquire all rights, title, and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, Assignor does hereby assign to Assignee all rights, title, and interest in and to the following:

- (a) The Trademarks, together with the goodwill of the business symbolized by the Trademarks;
- (b) All income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademarks, including without limitation, damages and payments for past or future infringements and misappropriations of the Trademarks; and
- (c) All rights to sue for past, present, and future infringements of misappropriations of the Trademarks.

IN WITNESS WHEREOF, the Parties have caused this Agreement to be executed by themselves or their authorized representatives and become effective as of the date first written above.

James Blomberg (Assignor):

[Signature]
James Blomberg

Subscribed and sworn to before me on this 2 day of May 2013.

NOTARY SEAL

Amy Tucker
Printed Name
[Signature]
Signature of Notary

Notary Public in and for the State of Connecticut

My commission expires: ~~My Commission Expires~~
July 31, 2013

POOCHKIS, LLC (Assignee):

By: [Signature]
Giancarlo Manzone, Partner of POOCHKIS, LLC

Subscribed and sworn to before me on this 03 day of May 2013.

NOTARY SEAL

[Signature]
Signature of Notary
Printed Name

Notary Public in and for the State of _____

My commission expires: _____

