

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SENSATIONAL BRANDS, INC.		11/19/2012	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	SENSATIONAL BRANDS, INC.		
Street Address:	1222 SE 47TH STREET		
City:	CAPE CORAL		
State/Country:	FLORIDA		
Postal Code:	33904		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4050382	SENSATIONAL	
CORRESPONDENCE DATA			
Fax Number:	3022668226		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	302-266-8200		
Email:	rjo.lawfirm@gmail.com		
Correspondent Name:	RAYMOND J. OTLOWSKI		
Address Line 1:	2915 OGLETOWN ROAD		
Address Line 2:	CORPOMAX PROFESSIONAL CENTER		
Address Line 4:	NEWARK, DELAWARE 19713		
NAME OF SUBMITTER:	RAYMOND J. OTLOWSKI		
Signature:	/RJO/		
Date:	05/13/2013		
Total Attachments: 1 source=CL - Assignment #2 (SENSATIONAL)#page1.tif			

OP \$40.00 4050382

TRADEMARK ASSIGNMENT

ASSIGNMENT made as of November 19, 2012 by Sensational Brands, Inc., a Texas corporation ("Assignor"), to Sensational Brands, Inc., a Florida corporation ("Assignee").

Trademark Service Mark of "SENSATIONAL" in regards to use for Bathroom Tissue, Paper Napkins, Paper Towels, in Class 16 has been issued to Southwest Tissue and Paper Solutions, Inc., Reg. No. 4,050,382, registered on November 1, 2011 and subsequently assigned to Sensational Brands, Inc., a Texas corporation.

The Assignor is the sole owner of said trademark and of all rights thereunder.

The Assignee wishes to acquire all interest in the trademark.

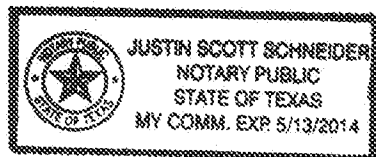
Now therefore, in consideration of the sum of ten dollars (\$10.00) and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns to the Assignee all of Assignor's interest in said trademark, said interest to extend to the full end of the term for which the trademark or any reissues, renewals, or extensions thereof are or may be granted.

In witness whereof the Assignor has executed this instrument.

Tray Harrison
Tray Harrison
Sensational Brands, Inc.,
a Texas corporation

State of TX }
County of DALLAS } ss.:

On the 3 day of MAY 2013, before me personally came Tray Harrison, who acknowledged that he resides at 2807 Alva St # 657 Dallas TX 75204 and he is the corporate representative of the corporation who executed the accompanying Patent Assignment.



Justin Schneider
Notary